

GRADUATE HEALTH CARE PROGRAMS TO VIE FOR NEW PRIZE IN WACO; INAUGURAL CASE COMPETITION IN OCTOBER

The Robbins Institute is pleased to announce that it is launching a national case competition in healthcare management to be held this fall.

Initial invitations have been issued to several of the nation's top CAHME-accredited healthcare administration programs, which have responded with strong interest and commitments to participate.

The competition will focus on healthcare management with a distinct financial and quantitative emphasis.

"Participation in the inaugural year will be by invitation only," said Scott Garner, administrative director of the Robbins Institute. "The competition will be limited to nine teams with the potential for expansion to twelve in future years."

The competition will take place Oct. 28-30, 2015, at the Paul L. Foster Campus for Business and Innovation, the newly-constructed home of the Hankamer School of Business, on Baylor University's Waco, Texas campus. After arriving in Waco the day before, teams will receive the case on Thursday morning, Oct. 29. Thursday will be an intensive work day, when teams will dig in, preparing their cases. The preliminary round of the competition, with three panels of three teams each, will take place on Friday morning. Each panel will select one team to advance to the final round which will be held on



Construction of the Paul L. Foster Campus for Business and Innovation is underway at Baylor. It will be complete in time to host the Robbins Institute's new case competition this fall.

Friday afternoon. The panels in the preliminary round will be comprised of three judges each, and all nine judges will participate in the final round.

"Several national healthcare systems have committed to providing top level experienced executives to serve as judges," Garner said. "The goal is for each panel to have at least one financial and one operational executive."

Winners will be announced at the conclusion of the presentations on Friday afternoon; cash awards will be given to the first, second, and third place teams, with individual awards presented to the Best Presenter and Best Q & A from each of the preliminary panels. In addition to the awards to individual team members, the programs the teams are representing will also receive cash awards.

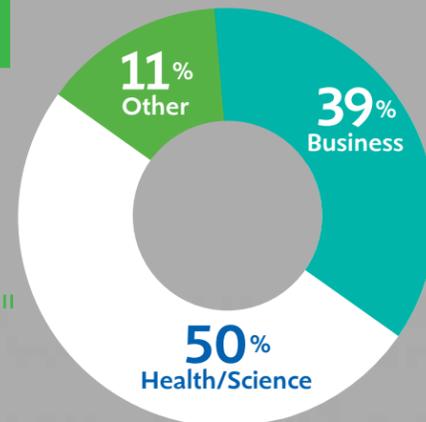
The main goal of the competition is to provide participating students a rich learning experience. The competition also seeks to provide the students and attending faculty advisors an opportunity to network with those from other programs and healthcare industry professionals. The institute believes that the outcome will be a valuable exchange of knowledge between all participants.



CLOSE UP

the Class of 2016

UNDERGRADUATE DEGREE BACKGROUND CLASS OF 2016



24 the average age



The Robbins MBA Healthcare Program's twelfth class, the Class of 2016, has arrived; and each of these intelligent young men and women are ready for the challenge. The class, 18 strong, has an average GMAT score of 653, an average GRE score of 314, and an average undergraduate GPA of 3.34.

FACULTY FOCUS

Dr. James Henderson

*Ben H. Williams Professor in Economics
Academic Director, Robbins Institute*



TAKING THE ECONOMICS OF HEALTHCARE BEYOND THE CLASSROOM

Dr. Jim Henderson took a leap of faith in 1981, when he left a thriving career in financial consulting to join Baylor's Christian mission as a professor of economics. With a PhD in Economics from Southern Methodist University in Dallas, Jim welcomed the challenge of teaching a course on the economics of aging. As the Medicare program grew, so did the amount of time Jim devoted to studying Medicare in the course. This led to the birth of Jim's popular health economics course, which he still teaches at Baylor. Having identified the growing need for business professionals focused on improving the quality of our healthcare delivery system, he sent a memo to the Dean of the Hankamer School of Business requesting to start a healthcare administration program. His perseverance, and unwillingness to take "no" for an answer, led to what is known today as the Robbins MBA Healthcare Program, offered through the Robbins Institute for Health Policy and Leadership. Jim has served as academic director of the program for the past ten years.

Throughout his term as academic director, Jim has not only seen his vision for a healthcare program come to life, but he also led the program's successful accreditation by CAHME. Under his dedicated leadership, the program has risen in the U.S. News & World Report rankings to a top 20 healthcare management program.

Jim is currently researching emergency department physician quality, in partnership with Baylor Scott & White Health. This is an important effort for future success in a rapidly changing payment structure. He also serves as co-director of the Baylor in Great Britain program.

Jim was awarded as Baylor's Hankamer School of Business Distinguished Professor in 2010. When he is not teaching or involved in his research, Jim enjoys spending time with his wife, Betsy, their two children and two grandchildren. One of their favorite family activities is cheering on the Baylor Bears.

HIGH MARKS

Program Stats



* Fall 2014 entering class
 ° Last 3 entering classes
 ■ Last 3 graduating classes

ROBBINS INSTITUTE FOR HEALTH POLICY AND LEADERSHIP

2014-15 Speaker Series

2014

- 29 AUG 14** **CARLYLE WALTON**, President, CEO
Leadership in healthcare organizations
Metroplex Health System Killeen, Texas
-
- 4 SEP 14** **LOIS FERGUSON**, Manager, Commencement & Facilities Planning
Professional and social etiquette
Baylor University
-
- 5 SEP 14** **MARK GILLIAM**, Senior VP, Chief Information Officer
Current trends in healthcare information technology
RegionalCare Hospital Partners Brentwood, Tenn.
-
- 19 SEP 14** **RAJA ABID, '14; KIMBERLY ANDERSON, '10; KARA BORGMEYER ABRAMEIT, '06; SARAH CARRELL, '14; GEOFF CHRISTIAN, '11; ALEX COLYER, '12; NASEEM KHOZEIN, '11; RYAN WHEELER PATILLO, '12; WILL TURNER, '13**
Alumni Panel
Secrets to academic and professional success
-
- 17 OCT 14** **JOEL ALLISON**, CEO
Current state of healthcare at Baylor and in the US
Baylor Scott & White Health Dallas, Texas
-
- 31 OCT 14** **CORWIN HARPER**, Senior VP, Area Manager
Future of healthcare in the US and the Kaiser approach
Kaiser Permanente Vacaville, Calif.



+ ROBBINS INSTITUTE FOR HEALTH POLICY & LEADERSHIP +



2015

- 20 JAN 15** **EVA I. DOYLE**, Ph.D., Professor, Health and Human Performance
Public Health
Baylor University Waco, Texas
- 27 JAN 15** **ANN GARNER**, Subject Matter Expert
Patient rights in long-term care
Baylor University Waco, Texas
- 4 FEB 15** **BRIGADIER GENERAL DONALD B. WAGNER**, MSC, Retired
Content and context of healthcare administration
USAF Houston, Texas
- 9 FEB 15** **MARK GRACE**, Chief Mission & Ministry Officer
DONNA STAUBER, Chaplain
Spirituality in healthcare organizations
Baylor Scott & White Health Dallas, Texas
Baylor Scott & White Hillcrest Medical Center Waco, Texas
- 18 FEB 15** **LAUREN BARRON, M.D.**, Associate Director, Medical Humanities
Socioeconomic, multicultural, and diversity issues in healthcare
Baylor University Waco, Texas
- 20 FEB 15** **DAVID SOLOMON, PH.D.**, Associate Professor of Philosophy
Bioethics and the healthcare administrator
University of Notre Dame Center for Ethics and Culture Notre Dame, Ind.
- 24 FEB 15** **STACI LOVE**, Case Worker
Child, domestic partner and elder abuse
Texas Child Protective Services Waco, Texas
- 3 MAR 15** **MICHELE DAVIS, RN**, Director
Sexual assault
Sexual Assault Advocacy Center Waco, Texas
- 31 MAR 15** **MICHELE LLOYD, RN**, Nursing Director
End of life and palliative care
Sunset Ministries Waco, Texas
- 20 APR 15** **SARAH KNODEL**, Vice President, Revenue Cycle
Importance of strong revenue cycle management
Baylor Scott & White Health Dallas, Texas
- 22 APR 15** **BILL BAKER**, National Partner in Charge, Healthcare Transaction Services
Innovations in healthcare organization design
KPMG Dallas, Texas

ROBBINS MBA COMPETES FOR THE FIFTH CONSECUTIVE YEAR IN BIRMINGHAM

A team of students from the Robbins MBA Healthcare Program recently joined 37 other CAHME-accredited programs at the 9th Annual Health Administration Case Competition in Birmingham, Alabama. The case competition, conducted annually in February by the University of Alabama at Birmingham's Department of Health Services Administration and sponsored by the UAB Health System, gives students the opportunity to analyze a real-world scenario and prepare and present solutions to a panel of judges comprised of senior healthcare executives.

This year, Baylor was represented by Stephen Chandler, Kelsey O'Neill, and Hannah Reigel. The team analyzed a scenario involving the feasibility of building a comprehensive respiratory center in the Denver area. They then presented their findings and recommendations to a panel of judges, who assumed the roles of senior executives at the University of Colorado Hospital.

This annual case competition is extremely valuable as an opportunity for healthcare administration graduate students to apply the theoretical knowledge they have gained to a real-world situation. The students also have the opportunity to network with fellow healthcare administration students and faculty from other programs as well as executives from healthcare organizations across the country.



□ Pictured (L to R): Hannah Reigel, Stephen Chandler, Kelsey O'Neill

Baylor Scott & White Hillcrest Medical Center again sponsors

ROBBINS MBA HEALTHCARE CAPSTONE COMPETITION

Before graduating, students in the Robbins MBA Healthcare Program are asked to put their knowledge to the test in a challenging way. A part of the program since its inception, the comprehensive case study was, while a wonderful learning tool, simply a graded element for one of their courses. Two years ago, Baylor Scott & White Hillcrest Medical Center changed that by offering an added incentive: a cash prize for the winning team.

The comprehensive case study allows students to apply the theory and knowledge gained through both the didactic and the residency portions of the program. Students are challenged to analyze a contemporary issue facing a real-world healthcare organization and, assuming the roles of consultants, develop and provide recommendations.

In addition to their financial contribution, Baylor Scott & White Hillcrest Medical Center, an acute care hospital serving the health care needs of Waco and Central Texas, added even more of a real-life component by sending over a panel of expert judges to hear the case presentations.

"My team at Hillcrest is delighted to be a part of the education and development of the future leaders of our healthcare industry," said Glenn Robinson, FACHE, CEO of Hillcrest, a long-time supporter of the Robbins MBA Healthcare Program, and an adjunct professor in the program.

This year's winning team was Wesley Bryan, Michael Faulkenberry and Erin Sigler, who will share the cash award.

STUDENT PROFILES

Wesley Bryan



Wesley Bryan has always had a passion for working with people, and although he did not initially realize where this would lead him, pursuing a career in healthcare administration was a natural fit, and one that he readily embraced.

Wesley attended Baylor University for his undergraduate education, where he earned a Bachelor of Science in Psychology in December of 2013. Always striving to pour himself into his community, during his time at Baylor he contributed to service projects through his fraternity Phi Kappa Chi, served as president of the Psychology Club, interned at Waco Veterans' Affairs, and worked as a manager at Barnes and Noble, all during his undergraduate years.

It was during another service project, a mission trip to Uganda during the summer of 2011, that Wesley realized his strong inclination to pursue a

career in healthcare, specifically in an administrative capacity. It was the unique opportunity of combining business acumen with an emphasis on essential healthcare issues that initially attracted Wesley to Baylor University's Robbins MBA Healthcare Program. Wesley chose to further his already successful education at Baylor University and joined the program in the summer of 2014.

He believes that the collaborative and synergistic atmosphere that the program cultivates is a strong feature of the program that prepares students to work alongside others in the healthcare industry. Wesley believes that one of the most enriching aspects of the program is the residency opportunity that the Robbins MBA Healthcare Program helps provide for its students. He will begin his residency in late May at Providence Health Network in Waco, Texas.

Anisha Bali



Anisha is a member of the Robbins MBA Healthcare Program's Class of 2016 and was born and raised in Punjab, India. She grew up in a family of doctors, from her great-grandfather to her father and her siblings. It was only natural that she decided to walk along the same path. Anisha trained and practiced as a dentist in India and worked in a hospital for about two years.

Anisha and her husband moved to the United States in June 2013. After settling in to their new home in Houston, Anisha decided not to pursue dentistry any longer and to look for new challenges. Despite some protests back home in India, Anisha decided to make the transition from the clinical side of healthcare to the administration side. Anisha says that she "finds the difference in the

thought processes of the two sides very intriguing. It is like the clinicians are the drivers of a car (hospital) who want to drive in a specific way, and the administration is the owner of the car (hospital) and wants it to be driven in a different way. The result many times is that the customer is not getting a very pleasant ride!"

Anisha feels that future healthcare executives need to understand that both sides speak different languages and we need to make sure that the consumer does not suffer in between the translations and transitions.

Anisha will begin her administrative residency at the Baylor College of Medicine in Houston, Texas this summer.



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www.baylor.edu/business/healthpolicy

