

Christina L. Iluzada

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TEACHING EXPERIENCE

- Clinical Assistant Professor, Baylor University* 2016-present
Created and piloted an online version of Business Communications; innovated Business Communications class with the flipped classroom model, including recorded lectures on Canvas and emphasizing application activities within class time; taught Business Communications and Managerial Communications for the European Business Seminar in 2016, 2017, 2018, and 2022
- Full-time Temporary Lecturer, Baylor University* 2013-2016
Taught freshman composition classes as well as business writing and technical and professional writing classes, which equipped upper-level students with skills needed to compose practical documents and enrich their prose style for the business and professional world; taught business writing and assisted with facilitating study abroad trip for the European Business Seminar during June 2015
- Online Associate Instructor, Ashford University* 2014-2016
Facilitated composition and literature courses as well as general education capstone courses by utilizing eCollege to compose and post instructor guidance, encourage critical thinking in discussions, and provide constructive feedback on student assignments using Waypoint rubrics
- Online Instructor, Liberty University* 2014-2016
Facilitated composition and literature courses by using Blackboard to post announcements, engage students through Discussion Board, and provide constructive feedback on student assignments; joined in the university's mission to mentor students, communicating with them via Blackboard, email, and phone
- Teacher of Record, Baylor University* 2009-2013
Taught freshman composition classes, helping students learn to think critically, conduct research, and clearly express themselves through writing
- Taught a survey of British literature from *Beowulf* to the poetry of Seamus Heaney 2012-2013

Writing Center Tutor, Baylor University

2008-2009

Tutored undergraduate and graduate students one-on-one, assisting them in each phase of the writing process

COURSES TAUGHT

Baylor University

- Integrated Business Writing/Business Communications
- Managerial Communications
- Technical and Professional Writing
- Thinking and Writing
- Thinking, Writing, and Research
- British Literature

Liberty University

- Composition and Rhetoric
- Composition and Literature

Ashford University

- English Composition I
 - Introduction to Literature
 - General Education Capstone
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INVITED TALKS

- Army-Baylor MBA/MPH Faculty Workshop on Flipped Learning, October 29, 2021.
 - Campus Outreach Administrative Staff Training. September 9, 2021.
 - Guest lecture to MBA class at DePaul University. March 6, 2021.
 - Seminar for Excellence in Teaching. February 24, 2021.
 - Seminar for Excellence in Teaching. September 4, 2019.
 - Delta Sigma Pi Professional Development. April 4, 2018.
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RELATED EXPERIENCE

Cherokee County Adult Education, Gaffney, SC

Instructor – GED, Diploma, Employment Preparation Program

2006-2008

Campus Outreach Greenville, Cullowhee, NC

Women's director – Fundraising, recruitment, event planning, discipleship

2002-2006

REFEREED PUBLICATIONS

Alford, A. and **Huzada, C.** (Under Review). "Bringing communication curriculum to a business school: Creating an accredited, undergraduate certificate program in Business and Professional Communication" in *Teaching Communication across Disciplines*. Lexington Press.

- Iluzada, C.** and Talbert T. (2022). “Learning, course satisfaction, and community in the time of COVID-19: Student perceptions of the switch to emergency remote teaching.” *InSight: A Journal of Scholarly Teaching*, 17.
- Iluzada, C.** (2022). “Review of *Anchored in the Current: Discovering Howard Thurman as Educator, Activist, Guide, and Prophet*.” *International Journal of Christianity & Education*. <https://doi.org/10.1177/20569971221079519>
- Iluzada, C.,** Wakefield, R., and Alford A. (2021). “Personal Technology in the Classroom: Evaluating Student Learning, Attention, & Satisfaction.” *Journal of Effective Teaching in Higher Education*, 4.3: 111-131. <https://jeth.org/index.php/jeth/article/view/229/66>
- Iluzada, C.** (2021). “Review of *White Jesus: The Architecture of Racism in Religion and Education*.” *International Journal of Christianity & Education*, 25.3: 365-367. <https://doi.org/10.1177/20569971211020665>
- Iluzada, C.** (2021). “Assigning a Networking Plan” in J. Whalen (Ed.) “Selections From the ABC 2020 Annual Conference, Online: Business Dress and Pajama Bottoms—My Favorite Assignment Goes Online.” *Business & Professional Communication Quarterly**, 84.2: 2-3.
**BPCQ* is published by SAGE and is indexed in EBSCO, ERIC, and ProQuest.
- Iluzada, C.** and Seelke, H. (2021). “Persuasion and Pragmatism: A Higher Goal for Christian Instructors.” *Christian Business Academy Review.** 16:1: 127-133.
**CBAR* conducts blind peer review and is listed in Cabell’s Directory of Publishing Opportunities in Management, EBSCO Business Source, and Christian Periodicals Index.
- Iluzada, C.** (2020). “How to Respond to New Atheists: Learning How to View the Material World, Knowledge, and Mystery from Seventeenth-Century Poet Lucy Hutchinson. *Religion and Literature,** 52.2: 115-137.
**Religion and Literature* is published by the University of Notre Dame and has a 13 percent acceptance rate.
- Iluzada, C.** and Alford, A. (2020). “Videos Can Be SO FAB! Teaching Asynchronous, Recorded Virtual Presentations During COVID-19.” *The Western ABC Bulletin*, 2.1.
- Waller, R. and **Iluzada C.** (2020). “Blackfish and SeaWorld: A Case Study in the Framing of a Crisis.” *International Journal of Business Communication,** 57.2: 227-243. **IJBC* is published by SAGE and has a 27 percent acceptance rate.
- Iluzada, C.** (2019). “Teaching Love as the Foundation of Business Communication.” *Christian Business Academy Review*. 14.1: 11-16.

Iluzada, C. (2018). "Interview and Presentation on Communication in Students' Fields" in J. Whalen (Ed.) "Teaching With Yeats's Elegance and Wilde's Wit." *Business & Professional Communication Quarterly*. 81.3: 5-6.

Iluzada, C. (2017). "Nonprofit Service Learning" in J. Whalen (Ed.) "Selections From the ABC 2016 Annual Conference, Albuquerque, New Mexico: Teaching Innovations Soaring Like a Flight of Balloons Over Albuquerque." *Business & Professional Communication Quarterly* 80.3: 390-392.

Bilbro, J., **Iluzada, C.**, and Clark, D. "Responding Effectively to Composition Students: Comparing Student Perceptions of Written and Audio Feedback." (2013). *The Journal on Excellence in College Teaching* 24.1: 47-83.

Iluzada, C. "'Whelm'd in Deeper Gulphs': Bipolar Disorder and the Poetry of William Cowper." (2009). *Consciousness, Literature and the Arts* 10.3.

ACADEMIC PRESENTATIONS

"Teaching for Transfer: The 21st Century Challenge for Business Communication." Association for Business Communication Annual International Conference. October 7, 2022.

"Learning and Community in the Time of COVID-19: A Multiple Case Study from a Flipped Class." OLC Accelerate. November 16, 2020.

"Creating a Networking Plan." Association for Business Communication Annual International Conference. October 28, 2020.

"Turning Students Into Storytellers." Association for Business Communication Annual International Conference. October 28, 2020.

"The Opportunity of Character Formation Through Spiritual Mentorship," Baylor Symposium on Faith and Culture: The Character of the University, Waco, Texas. October 17, 2019.

"Get Their Attention: Student Perceptions of Prohibitive Technology Policies as Related to Sustained Attention, Cognitive Learning, and Course Satisfaction," Accepted for the Top Papers Panel, National Communication Association, Salt Lake City, Utah. November 9, 2018.

"Shaping and Expanding Students' Virtue: Teaching Love as the Foundation for Business Communication," Association for Business Communication, Dublin, Ireland. October 21, 2017.

"Nonprofit Service Learning," Association for Business Communication, Albuquerque, New Mexico. October 22, 2016.

- "The Ethics of Persuasive Enchantments: Plato's Skepticism of Rhetoric as a Platform for a Robust Model of Ethics in Persuasion," Association for Business Communication, Albuquerque, New Mexico. October 22, 2016.
- "Proverbs Analysis," Association for Business Communication, Albuquerque, New Mexico. October 21, 2016.
- "Preparing Students for Ethical Communication in the Marketplace: Plato and Augustine's View of Rhetoric," Christian Business Faculty Association, Charleston, SC. October 8, 2016.
- "A Science-Serving Business That Cares? A Rhetorical Analysis of SeaWorld's Response to *Blackfish*." Association for Business Communication, Seattle, Washington, October 28-31, 2015.
- "A Puritan Woman's Response to Atomism: *Order and Disorder* as a Refutation of *De rerum natura*." Medieval-Renaissance Research Seminar, Waco, Texas, Baylor University, April 12, 2013.
- "Responding Effectively to Composition Students: Comparing Student Perceptions of Written and Audio Feedback." Educational Technology Showcase, Waco, Texas, Baylor University, April 12, 2012.
- "A Lover, A Thinker, A Rhetorician: Chaucer's Schemes of Repetition in Troilus's Speeches." Texas Medieval Association, Waco, Texas, Baylor University, September 20, 2011.
- "How Glorious a Conversion': Milton's *Paradise Lost* and John Muir's Conception of Nature and Religion." Association for the Study of Environmental Literature Conference, Bloomington, Indiana, Indiana University, June 21-26, 2011.
- "The Whole Creation Groaneth in Pain Together": The Suffering and Redemption of Earth in *Paradise Lost*." South-Central Renaissance Conference, Corpus Christi, March 18-20, 2010.
- "The Angel and Her Industry within American Popular Culture: A Feminist Critique of 'All Summer Long.'" Comparative Literature Conference, University of South Carolina, February 25-27, 2010.
- "The News and the Nature of Truth: A Structuralist Reading of the Sagebrush Literary Hoaxes." Southwest Conference on Christianity and Literature, Houston Baptist University, October 1-3, 2009.

CONSULTING

Academic, David Weekley Homes, Houston, Texas. (May 12, 2015 - Present).

2017 NAHB/Builders Mutual Insurance Safety Award For Excellence (SAFE), First place winner in the Single Family Homebuilder Safety Program for the Year, National Association of Home Builders. (December 15, 2017).

AWARDS AND CERTIFICATIONS

- BaylorPLUS Salute Nominee, finding “ways to connect with her students and help them through challenging times” Sept 2021
- Fellow, Summer Faculty Institute June 2020
- Grant, Academy of Teaching and Learning Jan 2020
- Top Papers Panel, National Communication Association Conference Nov 2018
- Student selection as a favorite HSB professor, Beta Gamma Sigma Nov 2018
April 2018
Nov 2019
- Certificate for Exceptional Research, Baylor University Oct 2018
- Teaching Certificate in Higher Education offered by Baylor Graduate School May 2013

PROFESSIONAL MEMBERSHIPS

- Association for Business Communication
- Christian Business Faculty Association

COMMUNITY SERVICE

- Director of Mosaic Kids at Mosaic Church, Waco, TX 2019-2022
- Leader of community group at Redeemer Presbyterian Church, Waco, TX 2011-2019
- Director of Kids’ Quest music program at Redeemer Presbyterian Church, Waco, TX 2013-2019
- Judge, University Interscholastic League Ready Writing Competition, Waco, TX 4/27/2017
4/14/2018

DEPARTMENT SERVICE

- Committee Chair, Candidate Search Coordinator 2019-current
- Minutes Taker, Business Communications Faculty 2016-current
- Interviewer for job candidates Oct. 2016

UNIVERSITY SERVICE

- Member, The Scholarship Excellence Task Force. 2017-2018.
- Usher, Commencement. December 16, 2017, and August 11, 2018.
- Attendee, Orientation, Know Where You're Going Day. December 2, 2017.
- Attendee, Meeting, Presidential Search Committee Listening Session. October 10, 2016.
- Instructor of U1000, a course that helps first-year students to adjust to a rigorous college schedule and to enjoy their college experience, 2013-2017.

PROFESSIONAL SERVICE

- Reviewer, Journal Article Reviewer, Journal Article, *Federation of Business Disciplines Journal*. (October 15, 2022).
- Reviewer, Journal Article, *Interactive Learning Environments*, January 2022.
- Reviewer, Conference Papers, Christian Business Faculty Association, July 2021.
- Review, Proceedings Submissions, Association for Business Communication. August 2021.
- Reviewer, Conference Paper, Association for Business Communication. June 2020.
- Reviewer, Journal Article, *Christian Business Academy Review*. January 2019.
- Reviewer, Conference Paper, Christian Business Faculty Association. July 2019.
- Reviewer, Conference Paper, Association for Business Communication. April 2017.
- Committee Member, Association for Business Communication Marketing and Membership Committee. April 2017-present.
- Member, Diversity and Inclusion Committee, 2016-2020.
- Contributor to *Routledge Annotated Bibliography of English Studies*, 2009-2012.
- Chair for a John Milton panel at South-Central Renaissance Conference, Corpus Christi, March 18-20, 2010.

EDUCATION

Baylor University, Waco, TX

Ph.D. in English

2008-2013

Dissertation: "To Teach, Move, Meditate, and Oppose: Lucy Hutchinson's Rhetoric in *Order and Disorder*"

Committee: Dr. Phillip J. Donnelly, Dr. Kevin Gardner, Dr. Josh King, Dr. Lisa Shaver, and Dr. Julia Hejduk

Major field: Seventeenth-Century British Literature

Minor fields: Rhetoric, Romantic Poetry, Eighteenth-Century British and American Literature, Twentieth-Century English and Irish Literature

Wofford College, Spartanburg, SC

B.A. in English

2002

- Received certification to teach secondary education
- Graduated Magna Cum Laude

LANGUAGES

- English – native language
- French – speak, read, and write with basic competence
- Latin – read with basic competence