

Reagan M. Ramsower
Vita
Baylor University

I. Academic Record:

Ph.D. Business Administration at the University of Minnesota, Minneapolis, Minnesota, June 19, 1983.
Major: Management Information Systems. Minor: Industrial Psychology.

M.S. Economics at Baylor University, Waco, Texas, August, 1976.

B.B.A. Economics at Baylor University, Waco, Texas, December, 1974.

II. Professional Experience:

June 2012 - Senior Vice President COO and CFO. Responsible for strategic planning, university operations, administrative functions, and financial management of Baylor University. Responsibilities include strategic planning, operations, facilities, financial planning & budgeting, enrollment management, endowment & investments, information systems, human resources, campus services, risk & compliance, campus safety & police.

2004 - 2012 Vice President of Finance and Administration. Responsible for all financial and administrative concerns at Baylor University. Responsibilities include facilities, financial planning & budgeting, enrollment management, endowment & investments, information systems, human resources, campus services, risk & compliance management, campus police.

1982- Professor, Baylor University, Hankamer School of Business (Waco Texas). Courses taught include: Telecommunications and Networking, Advanced Business Networking, Database Management Systems, Systems Analysis and Design, Information Systems for Management Decision Making, Decision Support Systems, Information Systems Productivity, Information Resource Management, Management of Information Systems, Principles of Management Information Systems, Applied Software Development.

2000-2006 Associate Vice President, Chief Information Officer, Dean of Libraries Baylor University (Waco, Texas). Senior executive responsible for directing all aspects of Baylor's information and knowledge assets to support the University's mission and goals. Provided vision and leadership for developing and implementing initiatives that create and maintain Baylor's leadership in a constantly changing and increasingly competitive higher education marketplace.

1997-2000 Associate Dean for Technology, Baylor University, Hankamer School of Business (Waco, Texas). Leadership in setting long-term technology plans and budgets aligned with the missions and goals of the School and University. Management of the Casey Computer Center and associated labs, classrooms, and videoconferencing facilities

1991-1996 Associate Dean for Teaching and Administrative Systems, Baylor University, Hankamer School of Business (Waco, Texas). Leadership in developing administrative systems for improved management control, improving teaching processes using technology, exploiting opportunities for distance learning, and overseeing the school's physical plant.

- 1986-1991 Chairman, Information Systems Department, Baylor University, Hankamer School of Business (Waco, Texas). Performed all management duties associated with chairing an academic department of approximately 25 professors. Established a Master's program and Ph.D. program in the department and significantly enhanced the department's academic reputation.
- 1979-1981 Research Associate, Management Information Research Center, University of Minnesota (Minneapolis, MN). Coordinated research efforts with B. Dalton Booksellers, Burlington Northern, Cargill, Dayton Hudson, Daytons, Economics Laboratory, First Computer Corporation, General Mills, Honeywell, Investors Diversified Services, Medtronic, 3M, National Car Rental Systems, Northern States Power, Northwest Computer Services, Pillsbury, The St. Paul Companies, Target.
- 1978-1979 Teaching Associate, University of Minnesota (Minneapolis, MN). Supervised programming laboratories involving over 2,000 students per term.
- 1976-1978 Lecturer, Baylor University, Hankamer School of Business (Waco, Texas). Taught Introduction to Computers, COBOL Programming, and developed a course in Statistical Decision Support.

III. Scholarship:

Before assuming significant administrative responsibilities, I was active in pursuing and advancing knowledge in the field of Information Systems. My pioneer research in the organizational and behavioral impacts of using technology to mitigate spatial distances in the working environment is widely recognized in the area of telecommuting. I received summer sabbaticals in 1984 and 1986, and was awarded a University research grant in 1985 and 1988.

Books

Cyberethics: Social and Moral Issues in the Internet Age, (Prometheus Books, 2000) with Robert M. Baird and Stuart E. Rosenbaum

Internet Online: A Changing World, with Mark Fuller, Mark Serva, Jonathan Trower, G.W. Willis and James Moshinsike (Irwin/McGraw-Hill, 1997)

Telecommuting: The Organizational and Behavioral Effects of Working at Home, (Ann Arbor, MI: UMI Research Press, 1983).

Journals and Papers

"Mentoring and Scholarship: Electronic Possibilities for Academic Conferences," *Proceedings of the Association of Information Systems Conference*, August 14-17, 1997.

"Critical Business Trends: Views from a Business School Advisory Board," Journal of Education for Business, (Vol. 69, No. 4), pp. 190-194.

"Building a Strategic Advantage with Future Technology" Entrepreneurship Institute, April 24, 1996

"Aligning Information Technology with Your Business Objectives" Entrepreneurship Institute, April 24, 1997

"Conference of the Future," SIGCPR Conference Proceeding, March 12-14, 1996

"Benchmarks and other Measures," Telecommuting 96, April 24-27, 1996.

"Business Trends and their Impact on Education," Baylor Business Review, Vol. 11 Spring 1993, pp. 21-25.

"Why FASB 86 Needs Revision," Journal of Accountancy, June 1989 pp 93-98.

"A Strategy for Evaluating a Class of Expert Systems," Proceedings of the International Conference on Computing and Information, Vol. 11, 1989, pp. 276-278. (with Dean Young and Pat Odell).

"A CASE of the Shoemakers Children," co-authored James R. King, Baylor Business Review, Winter 1989, (Vol. 7, No. 1), pp. 20-24 (co-author James R. King).

"An Innovative Method of Project Management in System Development Courses," co-authored James R. King, Information Systems Education Conference, October 29-30, 1988. pp. 78-81.

- "Project Managers for Systems Development Courses: An Innovative Method of Leadership," co-authored with James R. King, Southwest Academic Institute of Decision Science (March 1988).
- "The Behavioral Effects of Telecommuting," Proceedings of the Office Automation Conference, Houston, March 1986.
- "A Needs Survey of the Qualifications for Managers of Information Systems," co-authored with Kris Moore, Proceedings of the American Statistical Association, Chicago, August 1986.
- "Classifying and Managing Organizational Resistance to Change which Results from the Implementation of Technological Adaptive Mechanisms," co-authored with Patricia Milligan, Human Factors in Management Information Systems Conference, (October 1986).
- "Administrative Information Systems: A New Business Field Which Addresses Computer Use in the Office," co-authored with Maxine Hart, NABTE Review, Issue No. 12, 1985.
- "Operations Software for Your PC," Texas Bankers Association (August 1985).
- "Using Microcomputers for Bank Marketing," Bank Marketing Association Conference (April 1984).
- "Computing in the Home -- From Novelty to Legitimacy," ACM'84 Annual Conference (October 1984).
- "Using Micros in Your Bank," Texas Independent Bankers Conference (April 1984).
- "A New Breed of Computers - Micros: How They Support Management Decision Making," Baylor Business Review, Fall 1983 (Vol. 1, No. 2), pp. 2-7.
- "Rank Order Profile Analysis," co-authored with Kris Moore, published in Proceedings of American Institute for Decision Sciences, San Diego, March 1978.

Other

ISWorld Net, Editor-in-Chief, <http://www.isworld.org>

Communications of the Association of Information Systems, Publisher & Member of Senior Editorial Board, <http://cais.isworld.org>

Journal of the Association of Information Systems, Publisher & Member of Senior Editorial Board, <http://jais.isworld.org>

MISQ electronic version (eMISQ), Publisher. Searchable, full text database of all MISQ articles. <http://AISEL.isworld.org/misq.asp>

Association for Information Systems Electronic Library (<http://AISEL.isworld.org>), Publisher. Searchable, full text electronic proceedings database containing all ICIS and AMCIS conferences.

International Conference on Information Systems 2001, Electronic Proceedings and Program Editor, <http://AISEL.isworld.org/Proceedings/ICIS/2001/>

Association for Information Systems, 2002 Americas Conference, Conference Program Co-Chair, Electronic Proceedings and Program Editor, <http://AISEL.isworld.org/Proceedings/AMCIS/2002>

Association for Information Systems, 1995 Americas Conference Electronic Proceedings Editor, <http://www.isworld.org/ais.ac.95>

Association for Information Systems, 1996 Americas Conference Electronic Proceedings Editor, <http://www.isworld.org/ais.ac.96>

Association for Information Systems, 1997 Americas Conference Electronic Proceedings Editor, <http://www.isworld.org/ais.ac.97>

Association for Information Systems, 1998 Americas Conference Electronic Proceedings Editor, <http://www.isworld.org/ais.ac.98>

"Texas Higher Education Distance Learning Master Plan," Texas Higher Education Coordinating Board Publications, committee

IV. Honors and Awards:

Most Popular Professor (1999-2000) Alpha Kappa Psi

Outstanding Young Alumnus of Baylor University (1991)

Outstanding Tenured Teacher of Baylor University (1988-89)

Ben William's Scholarship (1978-1981)

Baptist General Convention of Texas Fellowship (1978-1981)

Doctoral Consortium Award as top Ph.D. Student in Management Information Systems at Univ. of Minnesota (1980)

Eagle Scout