

SUSAN POST ETHEREDGE, CTP, CICP, ICCE

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SUMMARY

Over 18 years as a Finance educator and 27 years of experience as a Finance practitioner in Corporate Treasury and Commercial Banking. Areas of expertise include university-level course and classroom management skills, and practical experience with short-term financial management, foreign currency exposure management, international trade finance, financial analysis, business development, and training and supervision.

EXPERIENCE

BAYLOR UNIVERSITY, Waco, Texas

2004 – Present

MANAGING DIRECTOR, HODGES FINANCIAL MARKETS CENTER, AND SENIOR LECTURER IN FINANCE

Managing Director responsibilities include management of the Center's budget and day-to-day operations, training users on software and equipment, support of the Practicum in Portfolio Management, scheduling Center use, maintenance of facilities and equipment, coordination of arrangements for the Texas Investment Portfolio Symposium when Baylor is the host university.

Finance courses taught include FIN 3310 – Introduction to Corporate Finance, FIN 3309 – Introduction to Finance, FIN 3301 – Personal Finance, FIN 4361 – Short-term Financial Management, FIN/INB 4331 – International Business Finance, FIN/ECO 5362 – Seminar in Corporate Short-Term Financial Management, and INB 3305 – Global Business.

Additional University experience includes serving as the program director for Baylor in Maastricht, which involved leading a group of 20 Business students on a study abroad program centered at the University of Maastricht in the Netherlands and as a faculty member of the Baylor in Great Britain study abroad program in London.

COOPER INDUSTRIES, INC., Houston, Texas

1985 – 2004

DIRECTOR, FOREIGN EXCHANGE & TRADE; MANAGER, FOREIGN EXCHANGE & TRADE; MANAGER, INTERNATIONAL FINANCE

Responsible for providing financial tools and treasury support for this global manufacturing company's international operations and trade-related activities. This includes establishing and monitoring offshore financing arrangements and banking activities, managing cash and/or debt balances held at foreign operations, budgeting foreign debt balances and interest expense, transacting in foreign currencies for operations worldwide and advising on currency exposure management issues, monitoring significant credit and/or country exposures, issuing standby and commercial letters of credit, developing trade finance proposals, managing the capital structure of foreign operations, coordinating treasury activities related to foreign acquisitions and divestitures, monitoring and managing corporate notes receivable and worldwide concentrations of credit risk, and establishing and monitoring compliance with treasury policies and procedures.

Established a system to measure and record world-wide currency exposures, maintain a database of all currency transactions, and create accounting records of those transactions. Wrote the Treasury policy on currency exposure management. Assisted in revising all other Treasury policies. Established two foreign cash pooling systems and ran the day-to-day activities of four systems. Recommended and implemented a means of reducing borrowing costs overseas by approximately 100 b.p. Established forms and procedures streamlining the letter of credit application process, reducing processing time by over one day as well as significantly reducing errors and amendments. Assisted with the Treasury aspects of four major acquisitions and three divestitures involving foreign operations, and numerous smaller foreign acquisitions and divestitures. Served on the task force that reviewed, chose and implemented a comprehensive Treasury Workstation.

UNION TEXAS PETROLEUM CORPORATION, Houston, Texas

1984 – 1985

INTERNATIONAL TREASURY ADVISOR

Responsible for analyzing the overall economic impact of offshore ventures for this independent oil and gas producer. Considered interrelationship of contracts with foreign exchange and petroleum laws, timing of cost recovery and repatriation of profits, country risk, and currency exposure. Coordinated banking activities. Redesignated a computer model to forecast cash flows and foreign currency exposure that enabled the company to more closely manage open currency positions.

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FIRST CITY NATIONAL BANK OF HOUSTON, Houston, Texas

1978-1984

VICE PRESIDENT AND RELATIONSHIP MANAGER, INTERNATIONAL BANKING

1981-1984

Responsible for coordinating the credit relationships of all of this bank's activities in Southeast Asia and Australasia, the creation and trading of bankers' acceptances, and the head office administration of an offshore branch.

Developed and maintained over 50 customer relationships and monitored the country risk and asset exposure in over 10 Asian countries. Assisted in doubling the bank's portfolio of Bankers' Acceptances. Developed a system for the flow of information between the bank's head office and its Singapore Branch. Created a system to determine the profitability of Branch accounts and developed a manual summarizing Branch procedures.

BANKING OFFICER AND SUPERVISOR OF CREDIT ANALYSIS

1980-1981

Supervised approximately 20 credit analysts and provided training in analysis of foreign financial statements and banking systems, international accounting and finance, and political and economic risk analysis. Developed the first system that allowed monitoring of the bank's country exposure on a monthly basis.

SENIOR CREDIT ANALYST

1979

Responsible for detailed analytical projects, both domestic and international. Assisted in developing the department's first computerized financial forecasting model.

CREDIT ANALYST

1978

Considered a top performer in the training program. Analyzed and prepared loan proposals. Special assignment in Corporate Finance included preparation of private placement proposals.

EDUCATION

BAYLOR UNIVERSITY, Waco, Texas

Master of International Management

December 1977

Bachelor of Arts Major: Foreign Service

May 1976

Honors: Young Graduates Award of Merit, Baylor University College of Arts and Sciences – 1983

SEINAN GAKUIN UNIVERSITY, Fukuoka, Japan

May 1975

Certificate in Japan Studies

CERTIFICATIONS

CTP – Certified Treasury Professional

Recognized for having achieved one of the top five scores worldwide on the certification exam, 1996.

CICP – Certified International Credit Professional

ICCE – International Certified Credit Executive

HONORS AND ACTIVITIES

Teaching:

Baylor University Outstanding Professor Award – 2011

Hankamer School of Business Teaching Excellence Award – 2008

Program Director for Baylor in Maastricht – Summer 2017

Faculty for Baylor in Great Britain – Summer 2011

Instructor, "Treasury Essentials," - Rice School of Continuing Education Houston.

Professional Memberships:

Association for Financial Professionals; Finance Credit and International Business; National Association of Credit Managers, Dallas Association for Financial Professionals. Former member, Director and Officer: Houston Treasury Management Association

Volunteer Work:

Baylor: various activities, including serving as Faculty Advisor to Baylor Women in Business, Committee for the Portfolio Practicum, Graduation each semester, Baylor Round Table. Other: McGregor Athletic Boosters; Youth program, First Baptist Church, McGregor; McGregor Food Pantry; PTA-Hands-On Science; various positions with Boy Scouts; Board member and officer, Houston Committee for UNICEF; Board member, Houston United Nations Association; Special Projects Coordinator, Red Cross; fund-raiser for National Multiple Sclerosis Society and the Alzheimer's Association.