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# B.E.S.T. Information Session

December 8, 2022

# Current B.E.S.T. Students

Brooke Altman  
Andrea Angulo  
Tyler Ardiles  
Ryan Beckler  
Kelsey Boehme  
Kyle Childress  
John Mark Davis  
Grace Ennis  
Blake Fenn

Sarah French  
Ellie Fuller  
Grant Galyean  
Luke Hankins  
Avery Holmes  
Katie Jurkowski  
Rachel Kelley  
Isabel Lea  
Haden Olfers

Jadie Petersen  
PK Pittard  
Grayson Ross  
Olivia Schmidt  
Carter Schuchardt  
Luke Thomas  
Luke Wagner  
Ben Ward  
Grace Whitaker  
Meah Wilburn



# What is B.E.S.T?

# Program Overview

- **Business Excellence Scholarship Team**
- Unique **two-semester** accelerated strategic management course
  - Counts as the strategic management credit and a business elective credit
- Designed to help highly-motivated students enhance their professional skills through a combination of **teamwork, innovative learning methods, field cases, and international exposure.**

# Program Content

- ▷ Collaborative Exercises
- ▷ Case Study Discussions
- ▷ Pro-Bono Consulting Project
- ▷ Blended Travel Experience
- ▷ Leadership Strategies
- ▷ Company Strategy Analysis

# Course Components

# Collaborative Exercises

- Team Building
- Get to know your cohort
- Practical applications



Baylor University Challenge Course



# Live Case Study Discussions



Guest Speakers: Andy Wiltz, Les Struch, and Mayor Dillon Meek

# Pro-Bono Consulting Project

- Semester long
- Strategic management analysis
- Local businesses or nonprofits
- Student selected clients



Baylor University Challenge Course

# Opportunities for Involvement

- Fundraising
- Alumni relationships
- Website and social media
- Travel
- Guest relationships
- FUNraising
- Documentation





# BEST Alumni Banquet



Dean Mazumder and Professor Self



BEST Class 2022-2023

# Class Trips

# Domestic Trip: Nashville, TN

- Barnhart Crane & Rigging
- Lipscomb University
- Belmont University
- Grand Ole Opry
- Country Music Hall of Fame

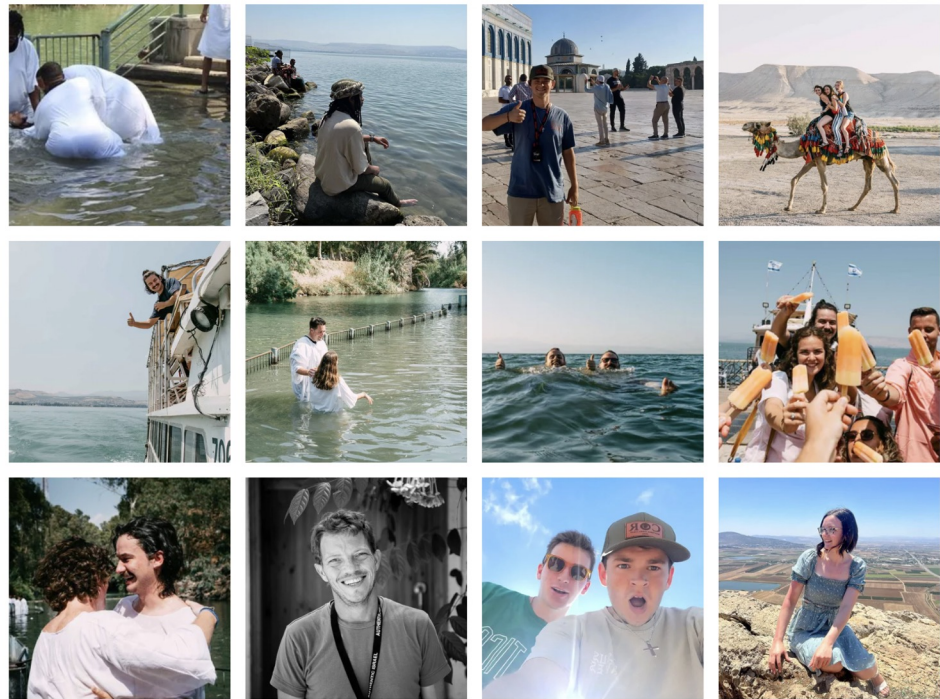




# International Trip: Israel

*Passages*

- Sponsored by Passages Israel
- Intersection of faith and work



# How to Apply



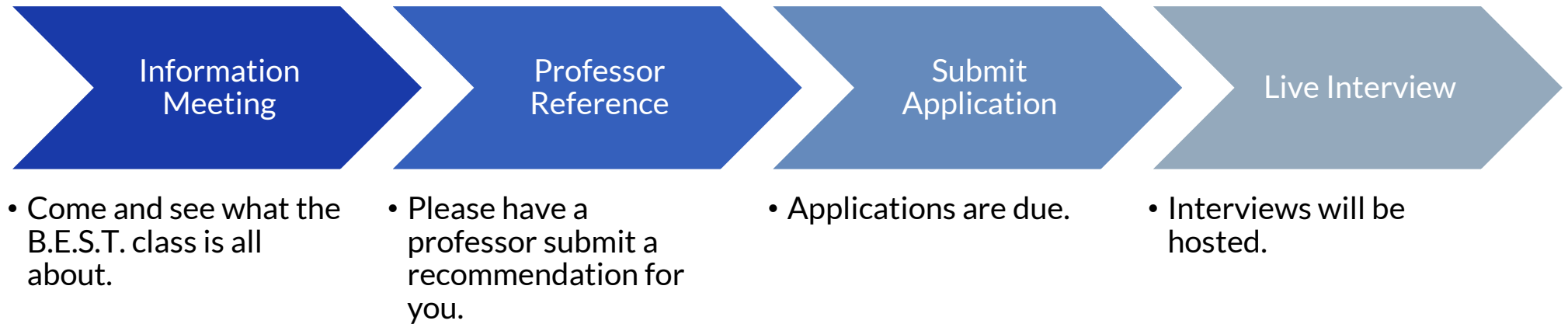
# Requirements for B.E.S.T.

- Minimum classification of junior credit hours
- Graduating in May 2024
- GPA: 3.5 or above
- Must be able to commit to both semesters of 2023-2024 school year
  - Accounting students will return to the class in the Spring after completing their internships

# Who are we looking for?

- Driven Students
  - Strong Character
  - Willing Attitude
  - Active and Involved in Class Discussions
  - Recommendation from Faculty Member
- Diverse Interests
  - Involved in extracurriculars
- Demonstrated Leadership
  - Proven on Resume

# Application Process



\*More details to come in the Spring

# Recruitment Team Q&A

# Stay in Touch!

Co CEOs:

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