

CAROLINE (CARIE) O. FORD, Ph.D., CPA

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Hankamer School of Business
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EDUCATION

Ph.D., Business Administration, Accounting with psychology minor, Texas Tech University, May 2006
MBA, Accounting Emphasis, Baylor University, August 1996
BBA, Accounting, Baylor University (cum laude), August 1996

ACADEMIC EXPERIENCE

- August 2019 – present ***Clinical Professor and Undergraduate Accounting Advisor***, Baylor University, Waco, Texas
- Intermediate Accounting I, Advanced Accounting (graduate course)
 - Advisor to all accounting majors (300+ students)
- August 2011—present ***Clinical Professor***, Baylor University, Waco, Texas
- Financial Accounting, Accounting Research & Communication, Intermediate Accounting I, Intermediate Accounting II, Managerial Accounting
 - Advanced accounting, graduate course
- August 2007—May 2011 ***Assistant Professor***, Baylor University, Waco, Texas
- Financial Accounting, Accounting Research & Communication
- August 2006—May 2007 ***Visiting Assistant Professor***, Baylor University, Waco, Texas
- Accounting Research & Communication
- August 2001—May 2006 ***Graduate Instructor***, Texas Tech University, Lubbock, Texas
- Financial Accounting, Managerial Accounting, Intermediate Accounting I, Intermediate Accounting II
- January 1998—May 2001 ***Instructor in Accounting***, East Texas Baptist University, Marshall, Texas
- Undergraduate-level accounting courses: all, except tax
 - Additional duties at East Texas Baptist University:
 - Career Placement Coordinator for Hale School of Business (1999-2000)
 - Coordinator of Graduate Admissions (1998)

CONSULTING SERVICES

- * Tax return preparation and advisement, ministers and church staff (2021 – present)
- * Lorman Education Services; prepared and conducted multiple webinars/CPE sessions on FASB Codification (2009 – present)
- * Pearson Higher Education, MyAccountingLab faculty advocate. (Fall 2008 – 2010)
- * ConocoPhillips Company, Global Finance Training, Bartlesville, OK. – Hired to conduct oral presentation workshop for Finance Excellence Program participants, September 2008.

PROFESSIONAL EXPERIENCE

- October 1996 – November 1997 **Project Accountant**, Lincoln Property Company, Dallas, Texas
- Accountant to 14 fee-managed properties across U.S.
 - Intermediary between property and asset manager/owner
 - Month-end owners reports, record journal entries, prepare checks, maintain extensive vendor database
- December 1994 – March 1995 **Audit Staff Intern**, Arthur Andersen & Co., Houston, Texas
- Special project team auditing Sysco: substantively tested systems reports
 - Assisted with audit of Brown & Root
 - Declined full-time position offer

RESEARCH ACTIVITIES

Publications:

- Ford, C., Lail, B., Popova, V. (2018). Are Non-professional Investors' Attitudes Toward Earnings Management Consistent with their Investing Behavior? *Advances in Accounting Behavioral Research*, 21, 47-68.
- Ford, C., Peng, J. (2015). Expense Report Abuse: Influence of Mood and Social Presence. *International Journal of Economics and Business Research*, 9(2), 221-232.
- Ford, C., Peng, J. (2014). Fraudulent Expense Reporting: Impact of Manager Responsiveness and Social Presence. *Journal of Applied Accounting Research*, 15(2), 158-174.
- Ford, C. (2013). Book review, *Skills for Accounting and Auditing Research*, Shelby Collins. Cambridge Business Publishers.
- Ford, C., Pasewark, W.R. (2012). The Effects of the Need for Cognition in Audit Sampling. *Advances in Accounting Behavioral Research*, 15, 29-52.
- Ford, C. (2012). Book review: Financial Accounting, Horngren, Harrison, and Thomas, *Issues in Accounting Education*, 27 (1), 361-364.
- Ford, C. and J. Lim (student). (2011). Are you LinkedIn? An introduction to the social media tool. *Journal of Accountancy*, 48-51.
- Jory, S., J. Peng, and C. Ford. (2010). The wealth effects of investing in information technology: The case of Sarbanes-Oxley section 404 compliance. *The Review of Accounting and Finance* 9 (3): 285-305.
- Ford, C. and C.W. Thomas. (2008). Test-driving the Codification: Accounting research on the fast track. *Journal of Accountancy* 206 (6): 62-66.
- Thomas, C.W., and C. Ford. (2008). FASB Codification puts accounting research on the fast track. *Today's CPA* 36 (3): 36-42.
- Noga, T.J., B.R. Wilkinson, and C.O. Ford. (2007). International transfer pricing at Marks Pharmaceuticals: A tax and financial accounting perspective. *Issues in Accounting Education* 22 (4): 761-768.

Working Papers and Current Projects:

- Ford, C. Automaticity in auditing. In progress.

Conference Presentations and Proceedings:

- Ford, C. and J. MacGregor. (November 2021). Non-Profit Network, "Non-Profit Fraud: A Case Study," Waco, TX.
- Ford, C., (May 2021) Nonprofit Network, "Nonprofit Financial Statements & Financial Reporting," Cooper Foundation, Waco, TX..
- Ford, C., (August 2016) Conference on Teaching and Learning, "Teaching Tips Specific to Graduate-Level Accounting Courses," American Accounting Association, New York, NY.
- Ford, C. (2013) Annual Meeting, American Accounting Association, Anaheim, CA, "Discussant, 'A Perspective on Preparing and Teaching a Case Class'."
- Ford, C. (2013) Conference on Teaching and Learning in Accounting, American Accounting Association, Anaheim, CA, "How to Design and Teach an Undergraduate-Level Accounting and Tax Research and Communication Course."
- Ford, C. and T. Thomasson. (2012) Conference on Teaching and Learning, American Accounting Association, Washington, DC, "Introductory Financial Accounting Beyond the Textbook: Cases to Analyze Financial Statements of USA and Public Companies."
- Ford, C., and C. E. Davis, C. E. (2011) AAA Annual Meeting, American Accounting Association, Denver, CO, "A Picture "with" a Thousand Words (or Less): Using a Smartpen for In-class Problems and Grading Writing Assignments."
- Ford, C. (2011) AAA Annual Meeting, Denver, CO, "Mediators of the Effect of Mood on Expense Reporting Behavior: Communication Medium and Debriefing."
- Ford, C. (2011) Annual Central Texas Chapter of TSCPAs CPE Expo, McLennan County Community College, "Are You LinkedIn?"
- Ford, C. (2011) Departmental Brown Bag, Dept. of Accounting & Business Law, "SmartPen."
- Ford, C. (2010) ABO MidYear Meeting, American Accounting Association, Denver, CO, "Discussant, 'Improving Audit Evidentiary Triangulation Through the Utilization of Order Effects,'"
- Ford, C. (2009) AAA Annual Meeting, American Accounting Association, New York, New York, "The Wealth Effects of Investing in Information Technology: The Case of Sarbanes-Oxley Section 404."
- Ford, C. (2009) Central Texas Chapter of TSCPAs CPE conference, Waco, TX, "FASB Codification."
- Ford, C. (2008) AAA Annual Meeting, American Accounting Association, Anaheim, CA, "Discussant, 'Re-Examining the Effect of Knowledge on Assessments of Analytical Review Explanation'."
- Ford, C. (2008) Departmental Faculty Brown Bag, Department of Accounting, "FASB Codification."
- Ford, C. (2008) Baylor Business Women Lecture Series, Hankamer School of Business, "Working Moms: To Be or Not To Be,"
- Ford, C. (2008) AAA Midwest Regional Meeting, American Accounting Association, Detroit, MI, "Deep Learning and Need for Cognition: Insights into Use of Online Homework System,"
- Ford, C. (2007) Baylor Research Workshop, Baylor University, Waco, TX, "An experimental approach to investigate the behavioral effects of attitude and differing forms of communication used for expense reporting."

Ford, C. (2007) Annual Meeting, American Accounting Association, Chicago, IL, "Role of Cognitive Need in Audit Decision Making."

Ford, C. (2007), IS Section Midyear Meeting, American Accounting Association, "The Fraudulent Expense Reimbursement in the Digital Environment: The Effect of Initiation and Approval Style."

Directed Student Learning:

Luckenbill, L. (2015) Undergraduate Honors Thesis, Thesis Committee Member, "The Butterfly Effect: The Unintended Effects of Dodd-Frank Act Section 1502: Conflict Minerals."

Simeon, K. (2014) Undergraduate Honors Thesis, Chairperson of Thesis Committee, "Unfunded Pension Liabilities in State and Local Governments."

Nandamudi, N., (2013) Undergraduate Honors Thesis, Chairperson of Thesis Committee, "The Presence of Automaticity in the Performance Evaluations of Auditors."

COURSES TAUGHT

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| * Financial Accounting | * Governmental and Not-for-Profit Accounting |
| * Managerial Accounting | * Accounting Research and Communication |
| * Intermediate Accounting I | * Introduction to Free Enterprise |
| * Intermediate Accounting II | * Principles of Marketing |
| * Accounting Information Systems | * Becoming a Master Student |
| * Auditing | * Freshman Seminar |
| * Advanced Accounting, graduate-level course | |

PROFESSIONAL/HONORARY MEMBERSHIPS

- * Certified Public Accountant (CPA), Texas (1999 – present)
- * American Accounting Association (AAA)
- * American Institute of Certified Public Accountants (AICPA)
- * Texas Society of Certified Public Accountants (TSCPA)
- * Gamma Beta Sigma—initiated as student at Baylor University
- * Sigma Beta Delta—initiated as faculty at East Texas Baptist University

GRANTS AWARDED

- * Ford, C., (2009) "ConocoPhillips Faculty Sponsorship Program," \$25,000.00.

AWARDS & HONORS

- * 2015-2016 Outstanding Professor Award, Student Athletes of Baylor University.
- * 2015 Rachel Hunter Moore Outstanding Faculty Award, Baylor University, Chi Omega.
- * 2014 Recipient, 1st Annual Dr. Joe A. Cox IMPACT Award, Baylor University, Beta Theta Pi.
- * 2011 Emerald Literature Network Award for Excellence: Highly Commended Paper, Emerald Group Publishing Limited: Review of Accounting and Finance journal, Scholarship/Research.
Each journal published by Emerald selects an "Outstanding Paper" and up to three "Highly Commended" papers. The journal's editorial team, comprised of eminent academics, selects the most impressive pieces of work from the previous year's volume.
- * 2010 Mortar Board, Circle of Achievement Award – selective group of faculty honored for their commitment and excellence in teaching.
- * 2009-2010, Selected by ConocoPhillips as one of ten professors worldwide to participate in ConocoPhillips Faculty Sponsorship Program and awarded \$25,000 grant for unrestricted, university-related use.
- * 2009 Top 100 Baylor Administration, Alpha Delta Pi.

- * 2005-2006 Professing Excellence Award. Awarded annually by student staff and student leaders of Texas Tech Residence Life to professors “who profess excellence in the pursuit of academic development, in the commitment to quality education, and in the desire to enrich the lives and encourage the efforts of students of Texas Tech University.”
- * 2004-2005 Outstanding Faculty Member of Texas Tech University. Awarded by Order of Omega Fraternity and Sorority Honor Society.
- * 2003-2004 Dean's Excellence in Teaching Award, Texas Tech University.
Purpose of award: Recognize doctoral students who excel as undergraduate instructors.
- * 2001 Nominated by East Texas Baptist University faculty for “Minnie Stevens Piper Professor Award”—Piper Foundation honors ten professors for dedication to teaching profession and outstanding academic, scientific, and scholarly achievement.

DEVELOPMENT ACTIVITIES ATTENDED:

- "CPA Evolution: New Changes on the Horizon," Becker. (October 14, 2020).
- "FASB Update for Accounting Educators," Financial Accounting Standards Board (FASB). (August 28, 2020).
- "FASB Update for Accounting Educators," Financial Accounting Standards Board (FASB). (September 6, 2019).
- "Deloitte Foundation/FSA Faculty Consortium," Deloitte & Touche LLP and Federal of Schools of Accountancy, Westlake, TX. (May 17, 2019 - May 18, 2019).
- "Faculty Tool-Intensive Training Sessions for Master of Accounting with Data and Analytics Program," KPMG, San Francisco, CA, USA. (December 18, 2017 - December 19, 2017).
- "Master of Accounting with Data and Analytics Faculty Boot Camp," KPMG, San Diego, CA, USA. (August 5, 2017 - August 6, 2017).
- "2016 Conference on Teaching and Learning (CTLA)," American Accounting Association (AAA), New York, NY, USA. (August 6, 2016 - August 7, 2016).
- "2015 Annual Meeting," American Accounting Association (AAA), Chicago, IL. (August 2015).
- "2015 Conference on Teaching and Learning (CTLA)," American Accounting Association (AAA), Chicago, IL. (August 2015).
- "Faculty Technology Lunch and Learn," Casey Computer Center. (March 29, 2012).
- Continuing Education Program, "Toward a Future Accounting: Breaking with Tradition," American Accounting Association, Denver, CO. (August 7, 2011).
- Continuing Education Program, "Using Social Media in the Classroom," American Accounting Association, Denver, CO. (August 7, 2011).
- "2010 ABO MidYear Meeting," American Accounting Association, Denver, CO. (October 8, 2010 - October 9, 2010).
- "2010 AAA annual meeting," American Accounting Association, San Francisco, CA. (August 1, 2010 - August 4, 2010).
- Faculty program, "ConocoPhillips Faculty Sponsorship Program," Houston, TX. (June 22, 2010 - June 23, 2010).
- "Composing your Statement of Teaching Philosophy," Baylor University, Dr. Laine Scales. (April 19, 2010).
- "2010 AAA Auditing Mid-Year Meeting," San Diego, CA. (January 14, 2010 - January 16, 2010).
- Continuing Education Program, "Elluminate Live! - Moderator Training (Part 1 of 2)," Baylor University: John Lowe, Blackboard, Waco, TX. (September 8, 2009).
- "2009 AAA Annual Mtg," American Accounting Association, New York, NY. (August 2, 2009 - August 5, 2009).
- Faculty Symposium, "2009 National Faculty Symposium," KPMG, Dallas, TX. (July 21, 2009 - July 22, 2009).
- "IFRS Virtual Symposium," Deloitte Foundation/ IFRS University Consortium. (June 12, 2009).

- "Checkpoint: Advanced Functionality & Features," Thomson Reuters. (June 11, 2009).
- "Checkpoint: Bells, Whistles, and Time Saving Features," Thomson Reuters: RIA Checkpoint. (June 10, 2009).
- "Federal Tax Research (RIA, WG&L, PPC)," Thomson Reuters. (May 28, 2009).
- "Personal & Professional Ethics for Texas CPAs," PASS Online. (March 30, 2009).
- "Auditing Section 2009 Mid-Year Conference," American Accounting Association, St. Petersburg, FL. (January 15, 2009 - January 18, 2009).
- "2008 AAA Annual Meeting," American Accounting Association, Anaheim, CA. (August 4, 2008 - August 6, 2008).
- "IFRS Seminar," KPMG, Denver, CO. (May 27, 2008 - May 28, 2008).
- "Financial Reporting Symposium. 8 hrs.," Houston chapter of TSCPA, Houston, TX. (May 1, 2008).
- Meeting with WSJ rep, Andrea Alexander, "Increasing WSJ readership at Baylor and utilization within classroom. 1 hr.," Wall Street Journal. (January 28, 2008).
- Online meeting/web demonstration, "TurningPoint, Interactive Classroom Response Technology. 1 hr.," Turning Technologies. (January 25, 2008).
- Seminar, "LexisNexis Academic," Baylor University, Waco, TX. (October 3, 2007).
- "2007 Annual AAA Meeting," American Accounting Association, Chicago, IL. (August 5, 2007 - August 8, 2007).
- "2007 Faculty Symposium: Building Partnerships with Academia," KPMG, Denver, CO. (July 19, 2007 - July 20, 2007).
- "Information Systems Section Midyear Mtg," American Accounting Association, Savannah, GA. (January 4, 2007 - January 5, 2007).

SERVICE

Professional Service:

- * Central Texas Chapter of Texas Society of CPAs, Board of Directors (2014 – present)
- * Journal of Applied Accounting Research, Ad-hoc reviewer (2014)
- * Deloitte Trueblood Faculty Seminar Co-Chairperson (2011-2012)
- * Deloitte Trueblood Faculty Seminar Committee member (2010-2011)

Department of Accounting & Business Law, Service:

- * Faculty Co-Coordinator of Annual CPE (Continuing Professional Education) Conference hosted each Fall by accounting graduate students (2019 – present)
- * Presenter for Accounting major discussion every semester in BUS 1101 (2019- present)
- * Faculty Development and Recognition committee member (2017 - present)
- * Graduate Admissions Committee (2014 – present)
- * Coordinator, Workshop Teaching Research and Communication skills to 3rd Semester Core students (2015)
- * Faith and Community Committee member (2011-2014)
- * 2nd Semester Core Course Coordinator (Fall 2009 – 2013)
- * Attendee, KPMG National Faculty Symposium (July 2009; July 2007)
- * Attendee, Texas State Board of Public Accountancy: Educators Seminar (May 2009)
- * Chairperson, Accounting Major Orientation (Fall 2008, Spring 2008, Fall 2007)
- * Committee, Accounting Department Retreat (Fall 2008)

University and College Service:

- * Faculty Athletic Council, committee member (2014 – present)
- * Hankamer School of Business Scholarship Committee (2012 – present)
- * Faculty Finance Advisor, Kappa Kappa Gamma, (2007 – present)
- * Charter Council for Student Activities, committee member (2013-2014)
- * Baylor Business Women, faculty advisor (2006-2012)
- * Baylor Business Women, Prison Entrepreneurship Program (PEP), Faculty representative (2010)
- * Baylor Business Women, Brown Bag Speaker, “Working Moms: To Be or Not to Be.” (2008)

Community-Related Service:

- * Christian Women’s Job Corp of McLennan County, Board of Directors, Treasurer (2012 – 2018)
- * Treasurer, River Valley Intermediate School PTA (2014-2015)
- * South Bosque Elementary, Fourth grade parent room representative (2014-2015)
- * Midway Independent School District Academies of Study, Academy of Business, Marketing, & Finance, Waco, TX, Advisory Board member (Fall 2010 – 2014)
- * Midway High School Junior Round Up, Career panel member for break-out sessions, Waco, TX (2011)

Church-Related Service:

- * Biblereadingplan.org contributor, Harris Creek Baptist Church, (2021 – present)
- * Harris Creek Baptist Church, Navigate Children’s Leadership Team. (2011 – present)
- * Harris Creek Baptist Church, member (2007 – present).
- * Sharefest Waco accountant, prepared all tax filings for non-profit designation (2007- 2010)
- * Harris Creek Baptist Church, donated tax services for one individual 2007 tax filing (2008)

Service at East Texas Baptist University:

- * Faculty Advisor, Students in Free Enterprise, 1998-2001; chaperone at annual conferences in New Orleans, LA and Houston, TX
- * Faculty Advisor, Phi Beta Lambda, 1999-2001; hosted annual state convention on East Texas Baptist University campus, April 2001
- * Team-taught and helped develop “Becoming a Master Student” course to be considered as a requirement among incoming freshman in new core curriculum at East Texas Baptist University
- * Faculty representative at bi-annual “Tiger Day” at East Texas Baptist University; 1999-2001
- * Organized 2000 “Hale Alumni Day”—alumni recruiting day for East Texas Baptist University business students
- * Co-coordinator of “Major Fair” in Spring 1999 at East Texas Baptist University
- * Led “Managing Your Future” seminar with Ornelas women’s dorm at East Texas Baptist University