



Baylor University

Thank you for participating in Baylor University's Management Information Systems Career Night on **Tuesday, September 19, 2023** in the **Suite Lounge at McLane Stadium**. We are excited you are coming and think you will have a great time.

Location

McLane Stadium
1001 S. MLK Jr. Blvd.,
Waco, TX 76704

Parking

Parking should be available outside of the stadium

Schedule

TIME	ACTIVITY
5:35	Park at McLane Stadium and walk to the Suite Lounge Come to the VIP reception in the Suite Lounge A BAIS officer will take care of your team
6:00	Dinner: Move through buffet lines and talk with attendees Company representatives should go through the buffet lines first and sit one representative/table so you can meet students.
6:30	Introduction Overview of the Night About the Baylor chapter of the Association for Information Systems (BAIS) Why a Management Information Systems degree is a great choice
6:40	Main Panel
7:40	Conclude and Transition to Networking
8: 15	Wrap-Up



Baylor University®

HANKAMER SCHOOL OF BUSINESS
Department of Information Systems and Business Analytics



Preparation

The purpose of this Panel is to help students majoring in Management Information Systems and Business Analytics to start their career. Each panelist will answer questions from the BAIS officers running the Panel and the students attending. An ideal panelist is a hiring manager.

Panel Questions

- Introduce yourself (What position/company?)
- What are the most desirable skills within the IS field as of now? What technical skills do you think students should focus on the most?
- Any specifics/particulars students can do (LinkedIn learning, free Harvard Programming Courses, company offered courses such as AT&T Learning Academy, etc.)?
- What are common weaknesses and strengths you see amongst fresh grads within the IS job market? How would you suggest students combat these weaknesses?
- Are there any current problems or trends in the MIS industry right now? What are some problematic issues facing our field? (exp. Tech layoffs)
- What are some current trends in the IS industry pertaining to mass layoffs in the tech industry? With the current trajectory of the current market regarding the recent layoffs, why are you still interested in hiring fresh graduates?
- Funding of their department versus other departments...(budget cuts, company-wide, only IS? etc.)
- Given the current outlook in the IS field, how do you see it changing in the coming years? If yes, what should students do now to adapt to changes within the field?
- What are some opportunities your company has for IS professionals?
- What is your company's hiring process/next steps? (After the career fair and application online)

Company-Specific Questions:

Accenture: Jason Byrd

Dell: Donna Martino

Phillips66: Vy Cates

Textron: Todd Kackley



Jason Byrd
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Donna Martino

Director of Transformation &
Business Enablement

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Adam Ciatti

Financial Analyst

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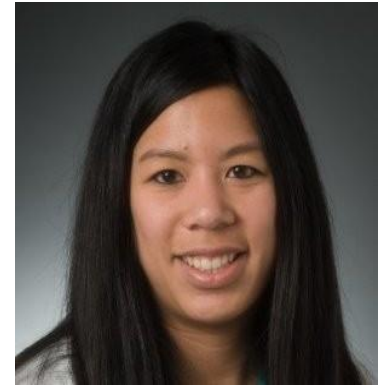


Vy Cates

Director

Commercial ERP Operations

<https://www.linkedin.com/in/truongvy/>



Gigi A. Stevenson

IT Business Analyst

Marketing

<https://www.linkedin.com/in/gigi-stevenson/>



Todd A. Kackley

Vice President & Chief Information Officer

<https://www.linkedin.com/in/todd-kackley-564aba/>

TEXTRON



Spencer Pennington

IT Analyst at Bell Flight

Infrastructure & Operations

<https://www.linkedin.com/in/spencer-pennington/>

TEXTRON



Jason Byrd

Role

Managing Director
Technology Strategy & Advisory

Connect

<https://www.linkedin.com/in/jasoncbyrd/>

Background

Jason is a Managing Director and global capability leader for Tech Value as part of the Technology Strategy & Advisory practice. His role helps clients worldwide measure and maximize the value of their technology investments in their digital transformations.

Prior to joining Accenture, Jason has spent the past 20+ years in several leadership roles after starting his career at Arthur Andersen, from starting his own consultancy, to leading the business of value of IT for Gartner and Technology Business Management for KPMG. As a CPA, Jason earned his B.B.A. in accounting and management information systems from Baylor University and an M.B.A. in leadership and finance from Southern Methodist University.

Jason's family has a strong tradition of finding their spouses at Baylor. He and his wife, Stephanie, his parents, his sister and brother-in-law, and his aunt and uncle all met at Baylor. He has two kids: Bryson has recently graduated and started his career in Dallas, and Brianna is currently a junior Baylor studying Accounting and MIS. Jason enjoys snow skiing, traveling, playing tennis/pickleball, and serving at his church.

Panelist



INFORMATION
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Donna Martino

Role

Director of Transformation & Business Enablement

Connect

<https://www.linkedin.com/in/catharina-dd-budiharto-cissp-cism-8a3a7b3/>

Background

Donna Martino is an experienced change driver, customer advocate, and builder of dynamic teams. As Director of Transformation & Business Enablement at Dell Financial Services, she leads a global team to deliver great Customer experiences and transform the business through technology, automation, and process excellence. Outside of work, Donna prioritizes time with her family & friends, enjoys yoga, learning, hiking, meditating, travel, and creating/appreciating music & art.

Panelist



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Vy Cates



Role

Director
Commercial ERP Operations

Connect

<https://www.linkedin.com/in/truongvy/>

Background

Director, Commercial ERP Operations

Graduated from Baylor University in 2008 with a bachelor's degree in Management Information Systems. Hired by ConocoPhillips in June 2008 working in various IT roles such as: Web Infrastructure involved managing web servers, Response Center involved 24x7 monitoring of the company's network and Procurement involved enabling vendors for electronic invoicing. In 2012, with the company split, transitioned to working at Phillips 66 still in the same Procurement role. From 2013 and current, have been supporting the Commercial business through various initiatives: RightAngle application support, company-wide project with SAP to build a C/ETRM system from the ground up to now stabilizing the solution while bringing in new business processes into SAP.

Panelist



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Todd A. Kackley

Role

Vice President & Chief Information Officer

Connect

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Background

Todd A. Kackley is vice president and chief information officer for Textron Inc. In this role, he leads the business unit chief information officers and the Textron Information Services (TIS) organization. He oversees Textron's Information Management Council and manages Textron's information technology supplier and outsourcing relationships.

Prior to his current role, Kackley was executive vice president and chief information officer for Bell where he developed and executed IT and digital strategy, aligning business systems, infrastructure, cybersecurity and development capabilities to the needs of the business.

Kackley joined Textron in 2008 and held various positions of increasing responsibility within IT at Textron Corporate, Bell and Textron Systems, where he was named vice president and CIO in 2015. Before joining Textron, he held various leadership positions focusing on IT strategy and enterprise system implementations within the United States and internationally.

Kackley earned a Master of Business Administration from the University of Michigan and his bachelor's degree in business administration from Baker College. He also completed Textron's Senior Executive Leadership Programs at Duke University and the University of North Carolina. He currently serves as a governing body co-chair of the Dallas Evanta CIO Forum. He also participates as a volunteer member on the American Cancer Society's CEOs Against Cancer North Texas Chapter board.



Panelist



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