



Baylor University
HANKAMER SCHOOL OF BUSINESS
MBA

MBA International Experience

Business is global, now more than ever. Every Fortune 500 company has international customers, and 40 percent of them have a global element within the organization. MBA students should anticipate international business activity in their careers and be prepared to navigate the global market.

GLOBAL OPPORTUNITIES IN LEADERSHIP DEVELOPMENT

Baylor's MBA program strives to mobilize future business leaders who are culturally intelligent, open-minded and have an understanding of how businesses operate across international borders. All Full-Time MBA students take a required course that includes both classroom instruction and an international trip to develop cultural intelligence and experience hands-on learning.

Local Instruction

Students learn valuable business concepts and practices in the classroom, led by top-tier Hankamer School of Business faculty.

International Trip

Students travel abroad to visit with organizations in a variety of industries and apply their knowledge to real-world situations.

Career Application

Students return to Baylor with increased cultural awareness and a practical understanding of the complexities of international business.



2022 GLOBAL EXPERIENCE

After learning about global marketing and supply chain challenges in class, students traveled abroad in 2022 to San José, Costa Rica, where they visited companies in a wide range of industries from global medical equipment production to local coffee production. Students got to see first-hand how different strategies are used to produce a variety of outcomes, including how sustainability challenges impact the coffee industry of Latin America. The Healthcare Administration students also got to visit hospitals to better understand alternate approaches to providing care.

2023 GLOBAL EXPERIENCE

The 2023 MBA cohort will visit Barcelona, Spain, led by professors Dawn Carlson and Forest Kim.

“Costa Rica was an amazing experience that was able to help me build better relationships with the people in my programs as well as learn many things about the benefits and hardships of doing business in other countries including how other countries view the responsibilities of business.”

BRANDON ALCARAZ

MBA/MSIS Student

“We were able to experience healthcare in a way I wouldn’t have been able to on my own. The MBA program was a catalyst to my knowledge of health care processes internationally.”

ADAM BAILEY

Healthcare Administration MBA Student

“I left motivated to find ways to improve healthcare delivery in the U.S. and better other communities.”

EMMA FUNK

Healthcare Administration MBA Student



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