

EMBA // 48 CREDIT HOURS

» SEMESTER ONE

In-Residence:

*Leading in the 21st Century**Leading a Culture of Innovation*

Leading with Integrity

Business Analytics for Decision Making

Microeconomic Theory & Business Decisions

» SEMESTER TWO

Financial Accounting

Negotiation & Conflict Resolution

Financial Decision Making

Global Human Capital Leadership

» SEMESTER THREE

In-Residence: *Government, Business
& Societal Impact*

Business Law: Application & Strategy

The Innovative Technology Leader

» SEMESTER FOUR

Managerial Accounting

Managing for Value Creation

Manufacturing & Service Operations

Key Global & Economic Strategic Issues

» SEMESTER FIVE

Global Strategy:

Building & Sustaining Competitive Advantage

In-Residence: *Global Strategy:**Building & Sustaining Competitive Advantage*

Seminar in Marketing Strategy

Private Equity Investing

Students can customize their degree by selecting a concentration.

CYBER SECURITY TECHNOLOGY & STRATEGY

- » Cyber Security Fundamentals*
- » Organizational Strategies for Cyber Security*
- » The Innovative Technology Leader:
Aligning Technology & Business Strategies
- » In Residence: *Government, Business,
and Societal Impact*

EXECUTIVE PRESENCE & COMMUNICATION

- » Negotiation and Conflict Resolution
- » Leading a Culture of Innovation
- » Communicating with Data*
- » Strategic Communication*

HEALTHCARE ADMINISTRATION

- » Aligning IT Healthcare Enterprises
- » Analysis of Healthcare Economic Conditions
- » Healthcare Law: Application & Strategy
- » Healthcare Financial Management
- » Healthcare Operations
- » Marketing Strategy for Healthcare Professionals

INTERNATIONAL TRADE
AND SUPPLY CHAIN MANAGEMENT

- » Global Supply Chain Management*
- » Global Trade Compliance*
- » Manufacturing & Service Operations
- » Leading a Culture of Innovation

STRATEGIC MARKETING

- » Strategic Brand Management*
- » Marketing Analysis*
- » Seminar in Marketing Strategy
- » Leading a Culture of Innovation

*online course

DALLAS CAMPUS

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