

## Master of Business Administration MBA Business Analytics

<b>Summer-Business Frameworks</b>			<b>Hours</b>
BUS	5401	Business Frameworks	4
			<b><u>4</u></b>
<b>Fall Semester</b>			
ACC	5300	Accounting: Tools for Management Decision Making	3
BUS	5111	Professional Career Development I	1
BUS	5390	Management Communication	3
MGT	5325	International Management	3
QBA	5330	Business Analytics for Decision Making	3
—	—	3-hour Required Course	3
			<b><u>16</u></b>
<b>Spring Semester</b>			
BUS	5112	Professional Career Development II	1
—	—	3-hour Required Course	3
—	—	3-hour Required Course	3
—	—	3-hour Required Course	3
—	—	3-hour Business Analytics Course	3
—	—	3-hour Business Analytics Course	3
			<b><u>16</u></b>
<b>Summer</b>			
<i>An MBA Internship is required for all students with less than 2 years of work experience. Students with over 2 years of work experience may choose an elective in lieu of an internship:</i>			
	BUS 5v95	MBA Internship	1
			<b><u>1</u></b>
<b>Fall Semester</b>			
BUS	5101	Focus Firm I	1
—	—	3-hour Required Course	3
—	—	3-hour Required Course	3
—	—	3-hour Required Course	3
—	—	3-hour Business Analytics Course	3
—	—	3-hour Business Analytics Course	3
			<b><u>16</u></b>
<b><u>53 Total Hours Required in Program</u></b>			

# Master of Business Administration

## MBA Business Analytics

### MBA Required Courses

- ECO 5340- Economic Tools for Management Decision Making
- FIN 5360-Corporate Finance
- MGT 5310-Organizational Behavior
- MGT 5320-Manufacturing and Service Operations
- MGT 5385-Strategic Management
- MKT 5310-Marketing Strategy
- MIS 5342-Business Intelligence

### Business Analytics Courses

- MIS 5340-Database Management Systems
- MIS 5343-Data Visualization
- Choose 2
  - ECO 5347-Econometrics
  - ECO 5349-Causal Inference
  - ECO 5351-Data Science I
  - ECO 5352-Data Science II
  - MIS 5322-Advanced Python
  - MIS 5346-Data Warehousing
  - MKT 5398-Customer Analytics