

B.E.S.T. Information Session

JANUARY 18 , 2024



Scan for Attendance!

CURRENT B.E.S.T. STUDENTS

- Abby Bannerman
- Alex Khoury
- Alexa Anderson
- Isabella Baghdati
- Avery Elam
- Benj Nopper
- Caleb Paschke
- Caroline Carlyle
- Colby Todd
- Collin Bass
- Dylan Saunders
- Emma Hagen
- Emmalise Dunnavan
- Haleigh Brown
- Hayes Hill
- Jackson Mazzei
- Jayden Staab
- Jonathan Rey
- Jonathan Woodrow
- Kate Avery
- Kyle Kahley
- Lainey Urbas
- Gracie Miller
- Parker Westover
- Sofi Reyes
- Sofia Aguilera
- Trent Bartolome
- Wylie Holden

JPMORGAN CHASE & CO.



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Houlihan Lokey



What is B.E.S.T?

PROGRAM OVERVIEW

- **Business Excellence Scholarship Team**
- Unique **two-semester** accelerated strategic management course
- Counts as the strategic management credit and a business elective credit
- Designed to help highly-motivated students enhance their professional skills through a combination of **teamwork, innovative learning methods, field cases, and international exposure.**

PROGRAM CONTENT

▷ Collaborative Exercises

▷ Blended Travel Experience

▷ Case Study Discussions

▷ Leadership Strategies

▷ Pro-Bono Consulting Project

▷ Company Strategy Analysis

Class Components

COLLABORATION EXERCISES

- Team Building
- Get to know your cohort
- Practical applications



LIVE CASE STUDY DISCUSSIONS

- Chris DeLeenheer: *Fuego*
- Cory Priest: *Priest Cattle Co*
- Les Stretch: *Thrive Senior Living*
- Brian Walck: *Videre*
- Sid Smith: *Strategic Business Advisor*
- Michael Rodriguez: *Magnolia*
- John David Rainey: *Walmart*
- Pat Murphy: *Truth @ Work*



PRO-BONO CONSULTING PROJECT

- Semester-long
- Strategic management analysis
- Local businesses or nonprofits
- Student selected clients



OPPORTUNITY FOR INVOLVEMENT

- Fundraising
- Alumni relationships
- Website and social media
- Travel
- Guest relationships
- FUNraising
- Documentation



B.E.S.T. ALUMNI BANQUET



*Professor Tyler Self Welcoming the Attendees



*Current B.E.S.T. Class

Class Trips

DOMESTIC TRIP: NASHVILLE, TN

- Barnhart Crane & Rigging
- Sovereign's Capital
- Lipscomb University
- Belmont University
- Grand Ole Opry



INTERNATIONAL TRIP: SWITZERLAND

- Victorinox
- Laderach Chocolates
- Zurich Financial
- “Top of Europe”
- & more!



A Word from Tyler Self

How to Apply

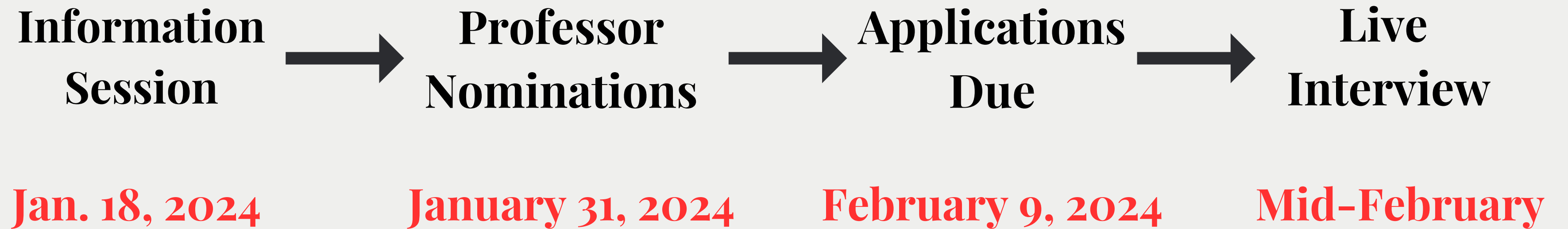
WHO ARE WE LOOKING FOR?

- Driven Students
 - Strong Character
 - Willing Attitude
 - Active and Involved in Class Discussions
 - Recommendation from Faculty Member
- Diverse Interests
 - Involved in extracurriculars
- Demonstrated Leadership
 - Proven on Resume

REQUIREMENT FOR B.E.S.T.

- Minimum classification of junior credit hours
- Majoring in the Hankamer School of Business
- **Graduating in May 2025 or Dec. 2025**
- **GPA: 3.5 or above**
- Must be able to commit to **both** semesters of 2024–2025 school year
- Accounting students will return to the class in the Spring after completing their internships
- Must take MGT 3305, MKT 3305, FIN3309/3310, MGT 3325 prior to Spring 2025

APPLICATION PROCESS



***Dates are subject to change**

FREQUENTLY ASKED QUESTIONS

Q: Do I need a faculty nomination to apply?

A: **YES! This is how you will receive your invitation to apply.**

Q: Where can the faculty member find the nomination form?

A: **It is on the Baylor BEST website under Important Links.**

Q: Where can I find the application?

A: **You will receive an email with application details.**

Q: Where can I find up-to-date information regarding the application process?

A: **Our website and Instagram will have the most recent updates. You will also receive an email if there are any changes.**

Get Connected!



LinkedIn



Instagram

[**https://hankamer.baylor.edu/best**](https://hankamer.baylor.edu/best)

RECRUITMENT TEAM

Emma Hagen

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Jackson Mazzei

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Caleb Paschke

(612) 443-1978

Jonathan Rey

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Avery Elam

(859) 358-2492

Haleigh Brown

(214) 499-7502

Sofia Aguilera

(925) 549-0500

Q&A



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