

EMBA // 45 CREDIT HOURS

» FALL 1

Corporate Entrepreneurship:
 Initiating & Sustaining Innovation
 Leading with Integrity
 Business Analytics for Decision Making

» SPRING 1

Financial Reporting & Analysis
 Negotiation & Conflict Resolution
 Economic Tools for Management Decision Making

» SUMMER

In-Residence:
 Government, Business & Societal Impact
 Financial Decision Making
 Global Human Capital Leadership
 Key Global Economic & Strategic Issues
 Business Law: Application & Strategy

» FALL 2

Managerial Accounting
 Manufacturing & Service Operations
 Valuation & Private Equity

» SPRING 2

Strategic Management
 In-Residence: Global Strategy:
 Building & Sustaining Competitive Advantage
 Seminar in Marketing Strategy

You can choose our general EMBA curriculum or customize your degree by selecting a concentration. Concentrations contribute 12 hours toward the overall 45 required hours of your EMBA degree.

CYBER SECURITY

- » Cybersecurity Policy & Planning*
- » In-Residence: Government, Business, and Societal Impact
- » Negotiation & Conflict Resolution
- » Seminar in Information Security Foundations*

EXECUTIVE COMMUNICATION

- » Communication with Data*
- » In-Residence: Government, Business, and Societal Impact
- » Management Communication*
- » Negotiation & Conflict Resolution

HEALTHCARE ADMINISTRATION

- » Aligning IT Healthcare Enterprises
- » Analysis of Healthcare Economic Conditions
- » Healthcare Law: Application & Strategy
- » Healthcare Financial Management
- » Healthcare Operations
- » Marketing Strategy for Healthcare Professionals

MARKETING

- » Marketing Analytics*
- » Negotiation and Conflict Resolution
- » Seminar in Marketing Strategy
- » Strategic Brand Management*

*online course

Concentrations contain different required courses than the general EMBA curriculum. Compare the columns above to determine which courses in your desired concentration will take the place of the general required courses.

DALLAS CAMPUS

Baylor University // Louise Herrington School of Nursing
 333 N. Washington Ave // Dallas, TX 75246