

\$1.5

billion through the
Give Light Campaign

83

endowed funds
for various needs

The campaign highlighted
the impact of philanthropy on
Baylor's community

\$150

million from

7,125

donors

8



endowed
chairs and
professorships

148

new endowed
scholarships





REFLECTING ON GIVE LIGHT

IN

IN MAY 2024, Baylor University concluded the most successful comprehensive fundraising campaign

in the institution's 179-year history. Through the Give Light Campaign, alumni, parents and friends gave more than \$1.5 billion to support the university's growth as an R1 research university and to support the priorities of Illuminate, Baylor's academic strategic plan.

The Hankamer School of Business witnessed unprecedented giving far beyond our campaign goal of \$125 million. This generosity provides resourcing for everything from student groups to research funds, to funds for faculty awards and missions experiences for students.

The Give Light Campaign quite literally helped shine a light on the transformational impact of philanthropy and the Baylor Family's ability to open doors for Baylor's faculty, staff and students.

As we celebrate the success of this campaign, we look forward, inspired to dream and act boldly as we look toward a brighter future at Baylor. Inspired by the University's new strategic plan, we hold a bold vision for the Hankamer School of Business, knowing our Baylor Family is invested in the growth and flourishing of our faculty, staff and students. ■

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