

JOHN S. CHEN

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POSITIONS

Associate Professor of Entrepreneurship and Strategy, Baylor University, 2023-present

Assistant Professor of Strategic Management, University of Florida, 2013-2023

EDUCATION

University of Michigan, Ross School of Business, Ph.D. in Corporate Strategy

University of California, Santa Barbara, M.S. Electrical Engineering

California Institute of Technology, B.S. Mathematics, B.S. Engineering and Applied Science

PUBLICATIONS

[1] Posen, H., Wang, M., Chen, J. & Elfenbein, D.. 2024. In Defense of Diversity in Theory-Building Approaches. **Academy of Management Review**, 49(1), 199-205.

[2] Chen, J., Elfenbein, D., Posen, H. & Wang, M. 2024. Programs of Experimentation and Pivoting for (Overconfident) Entrepreneurs. **Academy of Management Review**, 49(1), 80-106.

- STR Distinguished Paper Award in Entrepreneurship, Academy of Management Meeting 2021

[3] Leiblein, M., Chen, J. & Posen, H. 2023. Uncertain Learning Curves: Implications for First Mover Advantage and Knowledge Spillovers. **Academy of Management Review**, 48(1), 123-148.

[4] Ranganathan, R. & Chen, J. 2022. The Antecedents and Consequences of Multi-firm Technology Coordination: An Ecosystem Perspective. **Strategic Management Review**, Forthcoming.

[5] Chen, J., Elfenbein, D., Posen, H. & Wang, M. 2022. The Problems and Promise of Entrepreneurial Partnerships: Decision Making, Overconfidence, and Learning in Founding Teams. **Academy of Management Review**, 47(3) 489-520.

[6] Chen, J., Croson, D., Elfenbein, D. & Posen, H. 2018. The Impact of Learning and Overconfidence on Entrepreneurial Entry and Exit. **Organization Science**, 29(6) 989-1009.

[7] Chen, J. & Garg, P. 2018. Dancing with the Stars: Benefits of a Star Employee's Temporary Absence for Organizational Performance. **Strategic Management Journal**, 39(5) 1239-1267.

- BPS Distinguished Paper Award, Academy of Management Meeting 2015

- Also appears in Strategic Management Journal Virtual Special Issue: Human Capital in Strategy 2008-2018

[8] Posen, H., Leiblein, M. & Chen, J. 2018. Towards a Behavioral Theory of Real Options: Noisy Signals, Bias, and Learning. **Strategic Management Journal**, 39(4) 1112-1138.

[9] Leiblein, M., Chen, J. & Posen, H. 2017. Resource Allocation in Strategic Factor Markets: A Realistic Real Options Approach to Generating Competitive Advantage. **Journal of Management**, 43(8) 2588-2608.

[10] Posen, H. & Chen, J. 2013. An Advantage of Newness: Vicarious Learning Despite Limited Absorptive Capacity. **Organization Science**, 24(6) 1701-1716.

RESEARCH IN PROGRESS

- [11] Ranganathan, R., Chen, J. and Ghosh, A. Shaping Platform Rules: The Effect of Firms' Ecosystem and Knowledge Interdependencies on their Technology Coordination Outcomes. **late-stage R&R, Organization Science**.
- [12] Guler, K., McIntyre, D. & Chen J. Exploring the Emergence of Platform Firms. **R&R, Strategic Entrepreneurship Journal**.
- [13] Chen, J., Nickerson, J., Leiblein, M. & Posen H. When is disruption not so easy? Incumbent strategic repositioning under uncertainty. **Under review, Strategic Management Journal**.
- [14] Chen, J. & Ranganathan, R. Coordination in Technology Ecosystems: A Complexity-based Approach.
- [15] Guler, K., Koza, M. & Chen J. Entry into Complementors' Space: Vertical Integration and Vertical Alliances of Platform Owners and Complementor Firms.
- [16] Wu, N., Makadok, R., & Chen, J. A Dynamic Model of Rivalry Restraint and Competitive Advantage: Why the Whole is Sometimes More than the Sum of the Parts.
- [17] Lenox, M., Chen, J., Leiblein, M. & Posen, J. Green Learning Curves under Uncertainty.
- [18] Chen, J., Lee, G., & Posen H. Managing Resource Redeployment with Data Science: Discovering Uncertain Sunkenness.

AWARDS AND FELLOWSHIPS

- Strategic Management Society Strategic Human Capital Interest Group Best Paper Award, 2016
- Academy of Management BPS Division Distinguished Paper Award, 2015
- Stark Fellowship, University of Michigan, 2011
- Neary Award, University of Michigan, 2011

SERVICE

- Editorial Board Member, *Strategic Management Journal*
- Editorial Board Member, *Strategy Science*
- Editorial Board Member, *Strategic Entrepreneurship Journal*
- Research Committee, Academy of Management STR Division (2020-2022 term)
- Reviewer for Academy of Management Review, Strategic Management Journal, Organization Science, Management Science, Strategy Science, Strategic Entrepreneurship Journal, Journal of Management, Entrepreneurship Theory and Practice

PHD COMMITTEES

- Ming zhu Wang (external member, Washington University. Initial Placement: University of Washington)
- Victor Jarosiewicz
- Mishari Alnahedh

INVITED TALKS

Arizona State University. 2022. Pivot Rules for (Overconfident) Entrepreneurs.

University of Nevada, Las Vegas. 2022. Pivot Rules for (Overconfident) Entrepreneurs.

Purdue University. 2021. Shaping Platform Rules.

Syracuse University. 2021. Pivot Rules for (Overconfident) Entrepreneurs.

University of Colorado Boulder. 2020. Managing Resource Redeployment with Data Science: Discovering Uncertain Sunkenness.

University of Florida, Business-Economics-Law workshop. 2020. Shaping Ecosystem Rules: How Interdependencies Affect Firms' Shaping Success.

Wisconsin (Organization Modeling Meeting). 2018. Asymmetric interdependence between organizational subunits.

UT Austin (Austin Tech and Entrepreneurship Conference). 2017. The Impact of Learning and Overconfidence on Entrepreneurial Entry and Exit.

Washington University (Midwest Strategy Meeting). 2015. The Impact of Overconfidence on Entrepreneurial Entry, Learning, and Exit.

CONFERENCE PRESENTATIONS AND WORKSHOPS

Consortium on Competitiveness and Cooperation Doctoral Consortium. 2023. Invited discussant.

Academy of Management Annual Meeting. 2023. Invited panelist in Formal Models PDW.

Academy of Management Annual Meeting. 2023. Invited panelist in Symposium on Scientific Decision-making in Large Organizations.

Carnegie School of Organizational Learning. 2023. CSOL Academy Faculty, <https://bit.ly/3RaAadX>.

Academy of Management STR Virtual Symposium (organizer). 2021. "Meet a Method" panel on Simulation Modeling, <https://bit.ly/34ePhx2>.

Strategic Management Society Conference, Denver. 2015. A Behavioral Theory of Real Options

Strategic Management Society Conference, Denver. 2015. The Impact of Overconfidence on Entrepreneurial Entry, Learning, and Exit

Atlanta Competitive Advantage Conference, Atlanta. 2014. Gambling on the Past: Risk Taking as a Learned Response to Problem-Solving.

Wharton Emerging Scholars Workshop, Philadelphia. 2012

Academy of Management, Chicago. 2009. Is Competition Good? Competition, Learning, and the Performance of New Entrants .)

Strategy Brown Bag Series, University of Michigan. 2009. Is Competition Good? Competition, Learning, and the Performance of New Entrants

TEACHING

Strategic Management (Full-time MBA), Baylor University (2023-present)

Global Strategic Management (Master's Programs), University of Florida (2013-2023)
Strategic Management (MBA and Master's Programs), University of Florida (2013-2023)
Corporate Strategy (Core BBA), University of Michigan (2009)

INDUSTRY EXPERIENCE

R&D manager and individual contributor in the wireless communications industry, ArrayComm LLC (2000-2004) and InterDigital Communications (2004-2007)
- Patent steering committee member (ArrayComm, LLC)
- Patents issued include U.S. Patents 6,778,698, 6,898,240, 7,295,711, 7,366,223, 7,349,371, 7,411,977, 7,420,984, 7,630,346