

# BAYLOR ABROAD

## MGT 5307: In Residence: Global Strategy: Building and Sustaining Competitive Advantage

	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
AM	Arrival	Cultural Tour	Business Visits	Business Visits	Travel Day+ Cultural Tour	Business Visits	Business Visits	Departure
PM		Welcome Dinner	Free Evening	Free Evening	Free Evening	Free Evening	Closing Dinner	
Evening								

NOTE: This sample itinerary lists visits from a variety of countries to showcase previous trips from the last several years.

DAY 0	
Time Varies	<b>Arrival</b> Check into Hotel. Day on your own.
DAY 1	
Time Varies	<b>Cultural Tour</b> Sample Tour in Singapore:  <i>Singapore is a vibrant city-state known for its striking blend of modernity and tradition. Its iconic skyline is dominated by futuristic architecture, including the Marina Bay Sands and Gardens by the Bay, where visitors can marvel at the Supertree Grove and the stunning Flower Dome. The city offers a unique cultural experience with its rich mix of Malay, Chinese, Indian, and Western influences, reflected in neighborhoods like Chinatown, Little India, and Kampong Glam. Additionally, Singapore is home to world-class attractions like Sentosa Island, the Singapore Zoo, and the Singapore Flyer, making it a must-visit destination for travelers seeking both natural beauty and urban excitement.</i>
7:00 PM	<b>Welcome Dinner</b>
DAY 2	
Morning	<b>Business Visits</b> Sample Business Visit: Stockholm, Sweden <b>Ericsson Imagine Studio</b> Our experience center is a meeting point that's filled with practical applications and new ways for you to connect with technology, yourself and us – to make the future come alive.
Afternoon	<b>Business Visits</b> Sample Business Visit: Singapore <b>Lion Brewery, Will Julius, Co-Founder</b> Tour & Tasting
Evening	<b>Free</b>
DAY 3	
Morning	<b>Business Visits</b> Sample Business Visit: Sweden CEO Panel: <ul style="list-style-type: none"> <li>Jay Gambrell, CEO, Supponer, Baylor MBA '96</li> <li>Ove Anebygd, CEO, Netmore</li> </ul>
Afternoon	<b>Business Visits</b> Sample Business Visit: Sweden <b>Women in Business Executive Panel</b> <ul style="list-style-type: none"> <li>Charlotta Sund, Chief Executive Officer and President of Tekniska verke</li> <li>Hanna Lindblad, Co-founder and Chief Commercial Office, Houdini Sportswear</li> <li>Preeti Nagarajan, VP, Vodafone Customer Unit at Ericsson</li> <li>Selina Millstam., VP for HR and Head of Talent Management, Ericsson</li> </ul> Networking Event following panel

<b>Evening</b>	<b>Free</b>
<b>DAY 4</b>	
<b>Morning</b>	<b>Travel Day</b> Transfer to City #2
<b>Afternoon</b>	<b>Cultural Visit</b> <b>Sample Tour in Santiago, Chile</b> <i>Head to el Centro, the center of the city and Santiago's historical downtown and original business district. Visit La Moneda (the Chilean White House), the Plaza de Armas (Santiago's Central Plaza), and the national cathedral. Stop at St. Lucia Hill, the exact spot where the Spanish founded the city, and its surrounding artsy and European feeling neighborhoods. At each stop, learn about Chilean History and present day culture or geography. End the tour with a trip to the base of the Andes foothills and explore the Los Dominicos artisan market. Wander through the picturesque market shopping for beautiful leather, lapis lazuli (typical Chilean stone), jewelry, and other unique handmade products.</i>
<b>Evening</b>	<b>Free</b>
<b>DAY 5</b>	
<b>Morning</b>	<b>Business Visits</b> Sample Business Visit: Stockholm, Sweden <b>Volvo</b> Owain Griffiths, Head of Circularity Discussion on Innovation and Factory Tour
<b>Afternoon</b>	<b>Business Visits</b> Sample Business Visit: Singapore <b>International Justice Mission</b> Panel discussion with industry leaders <ul style="list-style-type: none"> <li>• Lydia Bowden, Executive Director for International Justice Mission</li> <li>• Dane Shelly, Global Head of Digital Solutions for CitiBank</li> <li>• Bryan Tilson, President, APAC for Wieden + Kennedy</li> <li>• Kari Ann Tilson, Director of Communications for Cadence</li> </ul>
<b>Evening</b>	<b>Free</b>
<b>DAY 6</b>	
<b>Morning</b>	<b>Business Visits</b> Sample Business Visit: Barcelona, Spain <b>Doctomatic</b> Frederic Llordachs calls himself the “grandpa of digital health in Spain.” He created physician search app Doctoralia in 2007, then Doctomatic last June with Carmen Rios, securing €415,000 in seed funding from Encomenda Smart Capital & Ship2B Ventures. It's a remote patient-monitoring app which, using any medical device from heart rate monitors to scales, allows doctors to check in on patients with chronic disease.
<b>Afternoon</b>	<b>Business Visits</b> Sample Business Visit: Spain <b>Familia Torres Vineyard</b> Discussion with VP of Marketing, Tour & Tasting
<b>Evening</b>	<b>Closing Dinner</b>
<b>DAY 7</b>	
<b>Morning</b>	<b>Departure</b>