

BAYLOR IN TEXAS

ENT 5342: Corporate Entrepreneurship: Initiating and Sustaining Innovation

	Sunday	Monday	Tuesday	Wednesday
	Waco	Waco	Austin	Waco
AM	Arrival	ENT 5342 Module 1	ENT 5342 Module 3	ENT 5342 Module 4
PM		ENT 5342 Module 2	ENT 5342 Module 3	ENT 5342 Module 4
Evening	Free Evening	Free Evening	Free Evening	Departure

DAY 1	
8:00 AM – 11:30 AM	Class Module 1 Class Lecture, Case Studies, Presentations
11:30 AM – 1:00 PM	Lunch
1:00 PM – 2:30 PM	Class Module 2 Class Lecture, Case Studies, Presentations
2:30 PM – 5:00 PM	BUSINESS VISIT 1: BRIC Baylor Research & Innovation Collaborative Innovation Centers and IP Symposium
5:00 PM	FREE EVENING
DAY 2	
6:00 AM	DRIVE TO AUSTIN BUSINESS VISIT DEBRIEF: BRIC
9:00 AM – 12:00 PM	BUSINESS VISIT 2: Sample company: TESLA: Factory Tour and Discussion with Operations Director
12:00 PM – 1:00 PM	Lunch
1:00 PM – 5:00 PM	BUSINESS VISIT 3 Sample company: Cisco- AI Panel Discussion
5:00 PM	Drive to Waco BUSINESS VISIT DEBRIEF: Austin Visits
7:00 PM	FREE EVENING

DAY 3

8:00 AM – 9:00 AM	CLASS: MODULE 4 Class Lecture, Case Studies, Presentations
9:00 AM – 9:30 AM	BREAK: MEET THE DEAN Dean Sandeep Mazumder
9:30 AM – 12:00 PM	CLASS: MODULE 4 Class Lecture, Case Studies, Presentations
12:00 PM – 1:00 PM	LUNCH
1:00 PM – 2:15 PM	CLASS: MODULE 4 Class Lecture, Case Studies, Presentations
2:15 PM-2:30 PM	BREAK – Dr. Pepper Hour
2:30 PM – 4:30 PM	CLASS: MODULE 4 Class Lecture, Case Studies, Presentations
5:00 PM	DEPARTURE

Following Trip

Weeknight evening 1 hour time slot	CLASS: Group Presentation Virtual Group Presentations
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