

# MBA in Dallas

## FOR EXECUTIVES AND PROFESSIONALS

### CAREER

The Baylor MBA in Dallas accelerates your career with practical skills to solve complex challenges and deliver results. The Baylor Network—a global alumni community—opens doors and provides lifelong opportunities to advance your professional journey.

### LEADERSHIP

Leadership is at the heart of the Baylor MBA in Dallas. Through real-world application and engagement with industry leaders, you'll sharpen your strategic skills, lead with integrity, and gain the confidence to navigate today's evolving business landscape.

### COMMUNITY

Join a collaborative cohort of professionals who share your ambition. Small class sizes foster mentorship, connection, and meaningful relationships with peers and faculty. Baylor's values-driven community empowers you to grow and build lifelong connections.

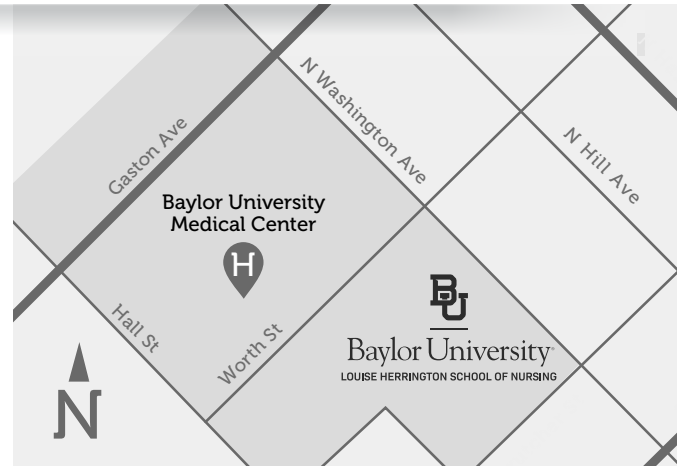
### DALLAS CAMPUS

Baylor University  
 Louise Herrington School of Nursing  
 333 N. Washington Ave.  
 Dallas, TX 75246

- » Conveniently located near Downtown Dallas
- » 28 minutes from DFW
- » 17 minutes from Love Field
- » Free underground parking

### SCHEDULE

- » 1 weekend/month
- » Fridays from 1pm-8:30pm
- » Saturdays from 9am-5pm
- » 21-month program begins in Sept or Jan



### EXPERIENCES

#### BAYLOR IN TEXAS

Discover the dynamic landscape of Texas' economy. Students connect with industry leaders and businesses to examine strategies fueling innovation and sustainable growth.

#### BAYLOR IN D.C.

Shape your future in business, public policy, and societal impact. Engage with leaders to gain perspective, build critical skills, and advocate for meaningful change.

#### BAYLOR ABROAD

Immerse yourself in a transformative international experience. Expand your global strategic expertise while connecting with worldwide leaders and alumni. Gain first-hand insights into regional culture, economic conditions, and the challenges faced by global enterprise executives—all while building lifelong connections and advancing your career.

### CURRICULUM

The Baylor MBA in Dallas for Executives and Professionals is an AACSB-accredited program that delivers academic excellence through a rigorous and innovative curriculum. Courses are taught by tenured faculty from Baylor's main campus in Waco and seasoned industry professionals, combining academic expertise with practical insights. Designed to expand your strategic vision and leadership skills, the program integrates emerging business trends, including the practical application of AI, while also emphasizing agility and critical thinking. From corporate entrepreneurship and negotiation to financial decision-making and business analytics, the comprehensive **General Curriculum** equips you to tackle complex challenges and drive meaningful impact.

Students can further tailor their experience by choosing from one of four specialized concentrations:

- » **CYBERSECURITY**
- » **EXECUTIVE COMMUNICATION**
- » **HEALTHCARE ADMINISTRATION**
- » **MARKETING**

\*Note: Trip inclusion may vary by concentration



## SCHOLARSHIPS

### » MERIT SCHOLARSHIP

Awarded to applicants based on the strength of their application.

### » MILITARY SCHOLARSHIP

Available for military-connected students. Can be used in conjunction with any available GI bill benefits.



## ADMISSION REQUIREMENTS

- » Minimum 3 Years of professional work experience
- » Undergraduate Degree

Find complete admissions requirements at:

[hankamer.baylor.edu/mba/dallas/admissions](http://hankamer.baylor.edu/mba/dallas/admissions)



## APPLICATION

Candidates are required to submit the following items:

- » Completed application form
- » One essay
- » Official transcripts
- » Current, detailed resume
- » Two letters of recommendation
- » No Application fee



## TUITION AND FEES THE TOTAL INVESTMENT IS: \$99,495

The following items are included:

- » In-Residence: Local - Waco and Austin\*
  - » In-Residence: National - Washington, D.C.\*
  - » In-Residence: International\*
  - » Career Services and Coaching
  - » All books and instructional materials
  - » Meals and snacks each class weekend
  - » Networking Events
  - » Concierge services (Class registration, career coaching, special surprises)
  - » 24/7 Access to Baylor's Dallas Campus including conference rooms
- \*Including lodging and most meals. Airfare not included. Some concentrations only include two trips.*

## WAYS TO CONNECT



**PHONE CONSULT** Learn how to achieve your goals in a short phone conversation.



**CLASS VISIT** Experience our unique learning environment by sitting in on a live classroom session.



**INFORMATION SESSION** Join us for a program overview of our curriculum, trips, and admissions process.



**ADMISSIONS WORKSHOP** Join our interactive virtual workshop to learn what makes a competitive application. Gain insider tips and ask your questions.



**CALL YOUR ENROLLMENT COORDINATOR**  
Quick question? Text 254.870.7776

## DEADLINES

### FALL

- » Priority: February 15
- » Preferred: May 15
- » Final Deadline: August 1\*

### SPRING

- » Preferred: October 1
- » Final Deadline: November 15\*

*\*Applications received after the final deadline will be reviewed on a space available basis.*