

# BAYLOR IMPACT

Providing Top Talent to the Consulting Industry



# Program Overview

## Selective Program

IMPACT is a selective program that immerses high-performing sophomores and juniors in the practice of consulting, not just the theory.

## Program Standards

Students do real engagements, learn directly from corporate partners, and develop problem-solving, communication, and client-readiness skills that firms expect from day-one hires.

## High-Performing Talent Pool

Application and interview process modeled after consulting firm recruitment conducted directly by faculty and corporate sponsors.

## The Partner Benefit

Corporate partners gain preferred early access to a select group of students preparing for careers in management, strategy, operations, and technology consulting.



# IMPACT

## Immersive Mentorship Program in Applied Consulting Teams

# UNDERGRAD COMPETENCY MODEL

## COMPETENCIES

**AI Integration and Proficiency**

**Project Management**

**Team Collaboration**

**Critical Thinking**

**Structured Problem Solving**

**Data-Driven Decision Making**

**MGT 3355**

Foundations in Consulting designed to replicate training new associates receive at top consulting firms.

**MGT 4355**

Students do real projects for local businesses. Project teams receive industry mentors, and industry executives judge their projects in a competition.

**Consulting Group at Baylor**

Combines consulting knowledge with experience, including weekly case interview prep and coaching to prepare members for recruiting at top consulting firms.

# MBA CONCENTRATION

Consulting Curriculum · Graduate Level Coursework · Industry Experience

## Impact Offerings

### MGT 5331

#### PROJECT MANAGEMENT

Students engage in effective project management attributes such as project planning, budgeting, evaluation, and auditing — building the operational foundation for consulting engagements.

### MGT 5355

#### APPLIED CONSULTING

Students do real projects for local businesses. Project teams receive industry mentors, and industry executives judge their projects in a competition simulating the full consulting lifecycle.

## Consulting Group at Baylor

Combines consulting knowledge with hands-on experience, including weekly case interview prep and coaching to prepare members for recruiting at top consulting firms. A bridge between the classroom and the recruiting process.

### MGT 5385

#### COMPETITIVE STRATEGY

Focused on analyzing external forces and firm positioning to build competitive advantage and create stakeholder value. Combines individual analysis with team-based case competitions to develop strategic thinking at the graduate level.

#### CLASS OFFERINGS

### MGT 5331

PROJECT MANAGEMENT

### MGT 5355

APPLIED CONSULTING

### MGT 5385

COMPETITIVE STRATEGY

## IMPACT

Immersive Mentorship Program in Applied Consulting Teams

# GAINING VISIBILITY with our students

## Firm Site Visits



## Consulting Workshops



## Executive in class



## Logo Showcased

Train Students on Your Framework



# IDENTIFYING YOUR PROSPECTS

## Ongoing Engagement

Track consistency and growth over time:

- Multiple interactions across the program
- More insight than a single interview
- Longitudinal view of candidate development

## Evaluation Process

Asses talent through real world performance:

- Case interviews and structured problem thinking
- Be a judge for internal competitions

## Mentorship

Build relationships before recruiting begins:

- Direct mentorship with high-performing students
- Early access before open market recruiting
- Influence student development and skillset

## Interview Opportunities

Flexible and early recruiting access:

- Conduct interviews at any point in time
- Identify top candidates ahead of competitors



# Partnership Packages

Join now as a Founding Advisor at a  
discounted **\$5,000**

## Advisor - \$10,000

*Advisor members receive Partner benefits\**

|                                      |  |
|--------------------------------------|--|
| <i>Formal Board Participation</i>    | <i>Shape the program's strategic direction alongside faculty</i> |
| <i>Strategic Input on Curriculum</i> | <i>Influence how students are trained to meet industry needs</i> |
| <i>Application Approval Process</i>  | <i>Join as a member of the interview panel to shape IMPACT</i>   |

## Partner - \$5,000

|   |  |
|---|--|
| <i>Full Concierge Interview Service</i> | <i>Preferred access to student cohort talent</i>                   |
| <i>Competition Judge</i>                | <i>Judge MGT 4355 consulting projects &amp; CGB Projects</i>       |
| <i>Student Mentorship</i>               | <i>Build early relationships with top talent</i>                   |
| <i>Partner Presentation</i>             | <i>Present your company's opportunities</i>                        |
| <i>Site Hosting</i>                     | <i>Immerse students in your company's culture</i>                  |
| <i>Executive-in-Class</i>               | <i>Coach students in the Management 3355 &amp; 4355 Classrooms</i> |
| <i>Recognition</i>                      | <i>Create brand visibility as a Corporate Partner</i>              |

Partnerships must be paid by Jan 31, 2027

**Founding Advisors can maintain**

**status annually at \$5,000.**

**Ready to Partner with Us**

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# IMPACT

## Immersive Mentorship Program in Applied Consulting Teams



Join us in shaping the inaugural **IMPACT** program and mentoring the next generation of consulting talent

